

COMMUNICATION RESEARCH

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Communication Research Asking Questions Finding Answers

**Rebecca B. Rubin, Alan M. Rubin, Linda
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Communication Research Asking Questions Finding Answers :

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field This book follows a coherent structure specifying clear objectives and evidence based practical implications for the management of groups Each chapter provides case study examples highlighting the role of communication for group functioning The textbook takes a particular look at recent advancements in the research on virtual teams the role of technology in group communication and issues of diversity and inclusion considering group communication in various situations including health and organizational contexts It features theory driven descriptions an emphasis on empirical findings and reflections on research methods The book is an integrative and coherent textbook for advanced undergraduate and graduate group communication classes and a useful reference for students scholars and group communication professionals across different disciplines including communication studies psychology life sciences business administration management and engineering Online resources include a sample course syllabus discussion questions lecture slides and a test bank They are available at www.routledge.com 9781032114712 *Media Research Methods* James A.

Anderson,2011-09-21 *Media Research Methods Understanding Metric and Interpretive Approaches* brings the insights of a senior theorist methodologist and critic to the classroom Departing from the methods recipe approach the text explains the reasons behind the methods and makes the connections to theory and knowledge production Written in a conversational style the book engages students and appeals to them as media consumers and users of research The book takes the reader through each step of the research process outlining the procedures differences strengths and limitations of metric interpretive and the newer hybrid approaches The text lays down a strong foundation in empirical research and problem solving addressing metric topics of hypotheses sampling statistics survey and experimental protocols and interpretive topics of textual analysis coding critical engagement and ethnography A special chapter at the end of the book is a helpful guide for those readers who aspire to a research and analysis career **Handbook of the Arts in Qualitative Research** J. Gary Knowles,Ardra L. Cole,2007-11-14

This work s quality diversity and breadth of coverage make it a valuable resource for collections concerned with qualitative research in a broad range of disciplines Highly recommended G R Walden CHOICE The *Handbook of the Arts in Qualitative Inquiry Perspectives Methodologies Examples and Issues* represents an unfolding and expanding orientation to qualitative social science research that draws inspiration concepts processes and representational forms from the arts In this defining work J Gary Knowles and Ardra L Cole bring together the top scholars in qualitative methods to provide a comprehensive overview of the past present and future of arts based research This *Handbook* provides an accessible and stimulating collection of theoretical arguments and illustrative examples that delineate the role of the arts in qualitative social science research **Key Features** Defines and explores the role of the arts in qualitative social science research The *Handbook* presents an analysis of classic and emerging methodologies and approaches that employs the arts in the qualitative research process Brings together a unique group of scholars Offering diverse perspectives contributors to this volume represent a wide range of disciplines including the humanities media and communication

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Quantitative Research Methods for Communication Jason S. Wrench, 2008 Conducting research can be one of the most fascinating and intimidating tasks for students and scholars A relevant and accessible guide to quantitative research Quantitative Research Methods for Communication A Hands On Approach offers an innovative and insightful look at this complex subject Drawing on their extensive research and teaching experience in the field of communication authors Jason S Wrench Candice Thomas Maddox Virginia Peck Richmond and James C McCroskey have compiled their diverse acclaimed work into one comprehensive volume In clear straightforward language the authors encourage students to take an active hands on role in the learning process giving them the tools they need to locate conduct collect and present their research Students are not only introduced to new skills but they also have the opportunity to immediately apply these skills in

research scenarios Beginning with a brief history of social science research the text incorporates the following resources An introduction to the fundamentals of communication research from library skills to basic mathematical concepts An examination of the three most common techniques used in communication research survey content analysis and experiment A sophisticated analysis of sampling and hypothesis testing A step by step introduction to statistical tools Guided research assignments based on actual data driven research questions In depth analyses of articles that feature statistical tests A guide to presenting research findings from delivering research papers at conferences to submitting original research for publication The text integrates rich pedagogical features throughout including chapter objectives case studies data sheets and lists of key terms The accompanying CD ROM offers many helpful tools including ten articles originally published by the Eastern Communication Association and a Student Workbook An invaluable resource for gathering and processing information in the twenty first century Quantitative Research Methods for Communication equips students with the skills and confidence to produce their own cutting edge research *Tourism, Culture & Communication* ,2006 **Methods of Research in Communication** William Dean Brooks,1970 **Communicating National Integration** Osabuohien P. Amienyi,2005 This book addresses the negative impact of social cleavages on the development of many African countries This book provides a provocative discussion of how communication strategies can help to promote national integration and social economic and political development

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