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Amanda M. Smith



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Amazon and the Rise of E-commerce 50minutes,2017-09-22 Find out how Amazon conquered the world in just 50 minutes In less than two decades Amazon grew from a startup to become the world leader in online shopping with hundreds of millions of customers around the world However the future did not always look so bright for the internet giant its unconventional business model initially left investors worried and it had to overcome the burst of the internet bubble that led to the collapse of many other young tech companies In this concise and accessible guide you will find out how Jeff Bezos was able to steer Amazon from its humble beginnings in a garage in Seattle to its current position as one of the most influential companies in the world In 50 minutes you will Learn about Amazon s history from 1994 right up to the present day Understand its innovative business model and find out why it was so successful Identify the opportunities and challenges for online shopping in the future

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Fate, Fortune, and Mysticism in the Peruvian Amazon Marlene Dobkin de Rios,2011-01-27 A medical anthropologist s account of fortune telling and management of one s own destiny in Peru Explains the fortune telling naipes cards and how Amazonian shamans use them to diagnose clients ills Looks at the Sacred Mystical Order of Septrionism and its techniques for managing destiny While studying Amazonian shamans who use ayahuasca and Peruvian coastal healers who use mescaline cactus to treat psychological illness Marlene Dobkin de Rios learned about the naipes cards fortune telling cards similar to the tarot used as part of the healers method of diagnosis Immersing herself in their culture she began telling fortunes with the naipes cards and was surprised by the intimacy it induced in the native people she was trying to study as well as the profoundly accurate results she encountered Finding herself pulled further and further into Peruvian

culture in 1977 Dobkin de Rios was initiated into the sacred mystical order of Septrionismo which emphasizes specific techniques such as meditation ritual and reflection to manage one's future rather than depending solely on fate and fortune Explaining how to use the naipes cards as well as examining the practices of the Septrionic Order Dobkin de Rios explores her experiences with both traditions through the lens of her anthropological and psychological training describing how these diverse encounters opened her mind to the powers of divination as well as taught her the means of directing her own destiny

Absolute Beginner's Guide to Databases John V. Petersen,2002 *Absolute Beginner's Guide to Databases* brings the elements of a database together using easy to understand language perfect for the true beginner It not only gives specific hands on practice but also provides an overview of designing maintaining and using a database This book covers what databases are used for why databases are important why the design of the database is important database normalization keys to solid database design differences in types of databases and indexes what they are how we use them and why they are important

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