

7 WAYS TO STAY SAFE ON CYBER MONDAY

Last year, 300,000 Americans were victims of online fraud – and it cost them a total of \$52 million. The FBI logged more than 2,000 complaints a day. Not surprisingly, much of this fraud happened around the holidays. Here's how to protect yourself...



1. Shop secure sites.

You can tell by the little lock symbol in the top left corner of your browser bar, and by the URL, which starts with HTTPS instead of just HTTP.

2. Shop sites you know and others trust.

If you haven't shopped safely at that site before, search for reviews about it. If those are negative, shop elsewhere.

3. Don't use a search engine.

Search retailers' sites, because sophisticated scammers try to add deceptive or even malicious links to your search results.

4. Use a secure connection.

Even if you do all this, your personal data is at risk if you shop using the Wi-Fi network at your favorite coffeehouse. So shop online from home.

5. Don't use debit cards.

If you do get scammed or hacked, credit cards offer a lot of fraud protection. Debit cards offer almost none.

6. Don't reuse passwords.

The best deals often require you register with the retailer. If you can get by as a "guest," do it. But if you must create a password, make it new and don't repeat it elsewhere.

7. Review your credit card statements.

You should be doing this year-round, but it's especially important during the holidays.



Cyber Monday Cyber Monday Guide

M Carnoy



Cyber Monday Cyber Monday Guide:

Black Friday and Cyber Monday Guide HowExpert, Marshall Tammy, 2019-11-09 Have you ever wondered how to save during the holidays Presents and pampering guests there are all sorts of ways that you willingly spend during this season The trick you may not know is that there are special days during the holiday season that you will save the most money Stores know this you can too Our guide is designed to help you save your green during the festivities You won't be a scrooge when you get your hands on the savings we've listed In this book you will find answers to the following questions What is Black Friday and how do I get in on the savings What is Cyber Monday and will it ever be Black Friday What is Travel Tuesday How do I stay safe online Where are the best deals What are some of the latest scams Is Black Friday worth it Is it better to shop online or in the store What goods should I buy in the store What should I buy online How do I keep my bank account secure What websites should I visit to help me find deals What kind of mindset do I need to become a savvy shopper Should I buy electronics online About The Expert Tammy Marshall is a savvy shopper She's been one her entire life She lives to save money Her other passion is sharing how she finds new ways to save green Tammy also deplores cyber crooks Her mission is to uncover the latest scams so she can share them with you and help you protect your wallets She's a professional journalist and has been writing for 20 years When she isn't finding new ways to spend less she is working on her family farm and growing her own veggies and displaying them at the county fair She loves growing food like she loves to save dollars For her she doesn't just enjoy the thrill of shopping She enjoys seeing prices drop while she fills her cart and her pantry at home HowExpert publishes quick how to guides on all topics from A to Z by everyday experts **Black Friday and Cyber**

Monday Guide HowExpert HowExpert Press, Tammy Marshall, 2017-12-15 Have you ever wondered how to save during the holidays Presents and pampering guests there are all sorts of ways that you willingly spend during this season The trick you may not know is that there are special days during the holiday season that you will save the most money Stores know this you can too Our guide is designed to help you save your green during the festivities You won't be a scrooge when you get your hands on the savings we've listed In this book you will find answers to the following questions What is Black Friday and how do I get in on the savings What is Cyber Monday and will it ever be Black Friday What is Travel Tuesday How do I stay safe online Where are the best deals What are some of the latest scams Is Black Friday worth it Is it better to shop online or in the store What goods should I buy in the store What should I buy online How do I keep my bank account secure What websites should I visit to help me find deals What kind of mindset do I need to become a savvy shopper Should I buy electronics online About The Expert Tammy Marshall is a savvy shopper She's been one her entire life She lives to save money Her other passion is sharing how she finds new ways to save green Tammy also deplores cyber crooks Her mission is to uncover the latest scams so she can share them with you and help you protect your wallets She's a professional journalist and has been writing for 20 years When she isn't finding new ways to spend less she is working on her family farm and growing her own

veggies and displaying them at the county fair She s loves growing food like she loves to save dollars For her she doesn t just enjoy the thrill of shopping She enjoys seeing prices drop while she fills her cart and her pantry at home Here s my video <https://www.youtube.com/watch?v=7N5yxqdUF5Q> HowExpert publishes short how to guides on unique topics by everyday experts

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The Complete Idiot's Guide to Twitter Marketing Brett Petersel,Esther Schindler,2012-05-01 Twitter has tens of millions of users and its active tweeters and followers look to it to answer to the question What s happening Businesses both large and small can quickly and easily send out highly targeted messages to key customers using Twitter However simply grasping only the mechanics of Twitter and flogging a message nobody cares about isn t enough to make a measurable difference Worse using Twitter the wrong way can damage a company s brand The Complete Idiot s Guide to Twitter Marketing blends an understanding of Twitter s powerful tools and reach with marketing savvy and the key to really engaging followers and converting them to customers It also covers new features such as the increasing importance of search engine optimization

The Single Gal'S Guide to Shopping for a Great Guy Tiffany Yvonne Grant,2015-07-14 Are you single and loving this season of your life Are you single and longing to become somebody s wife Are you single due to divorce but looking for a fresh start Are you single because death made the two of you part Have you never had a ring on it Are you about to get a ring on it Are you praying for someone to put a little bling bling a toy ring or even a piece of string on it Gals author Tiffany Yvonne Grant knows exactly how you feel She is single too Tiffs The Single Gals Guide to Shopping for a Great Guy compares shopping to living single and looking for loveGods way Tiffs goal is to help singles navigate through todays sex saturated society that says you have to sell yourself cheap compromise your market value and display and giveaway your goods to catch a great deal i e a great guy Youll learn how to date find a mate be a good friend and love good men The Single Gals Guide to Shopping for a Great Guy will confirm convict challenge convince and maybe even change how you walk through this single season of your life Youll be reminded that you are valuable to God and that you should be valued by men that you date Plus until the wedding night you are worth the wait So grab Tiffs book and read it with gals and guys that you adore The Single Gals Guide to Shopping for a Great Guy has lots of great stuff in store and will have you looking at

your shopping trips like never before **Guerilla Marketing on the Internet: The Definitive Guide from the Father of Guerilla Marketing** Jay Conrad Levinson, Mitch Meyerson, Mary Eule Scarborough, 2008-07-02 The Father of Guerrilla Marketing conquers the newest marketing frontier Levinson offers you a step by step system on how to apply the proven acirc euro oelig Guerrillaacirc euro yen strategies to the ultimate marketing weapon the Internet Its enormous appeal is the focus on how to achieve greater visibility and increased profits through energy time and imagination rather than big marketing dollars You learn how to level the playing field by gaining traffic to your website convert visitors into paying customers and ultimately take your business to new levels of profitability and efficiency *How to Get Free Shipping: A Shopper's Guide to Saving Money* Dr Lydia Taiwo, 2025-01-20 Imagine never paying another dime for shipping again Whether you re shopping online or sending gifts across the globe this guide will teach you how to unlock free delivery options and keep your hard earned cash where it belongs in your pocket Inside you ll find dozens of strategies for leveraging free shipping on bulk orders international deliveries furniture groceries and even same day services Whether you re shopping online or in store shipping by air sea rail or road this book has the tools you need to save money and shop smarter Say goodbye to shipping fees forever grab your copy today and start saving *Monthly Entries for the Spiritual but not Religious through the Year* Mark G. Boyer, 2022-08-30 This is a book about spirituality for the spiritual but not religious Those who identify themselves as spiritual but not religious make up one quarter of the population in the United States This book provides 189 monthly entries based on the national and international celebrations that occur every month Each entry begins with the name of the occasion and the date when it is marked during the month A text from the Bible a US public law a presidential proclamation a United Nations declaration etc that illustrates the day is presented The text is followed by a reflection which gleans the spirituality from the text and provides historical background on the day being celebrated Journal meditation questions follow the reflection and a prayer concludes the entry This book is for the spiritual but not religious a practice of spirituality that does not regard organized religion as a valuable means to further interior spiritual growth A section of the introduction to the book explores who the spiritual but not religious are and presents the common themes that surface from research about them **The 2009 Weird & Wacky Holiday Marketing Guide** Ginger Carter-Marks, 2009-02
 The Business Style Handbook, Second Edition: An A-to-Z Guide for Effective Writing on the Job Helen Cunningham, Brenda Greene, 2012-10-23 Revised and updated for today s increasingly connected business world The Business Style Handbook 2e provides readers with up to date and offering best practices for writing quickly and effectively
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