

Financial Management

UNIT I:

Financial Management: Introduction to Finance -Meaning-Definition of Financial Management - Nature and Scope- Evolution of finance function – Its new role in the contemporary scenario – Functions of Finance Manager in Modern Age -Goals of finance function – maximizing vs. satisfying; Profit vs. Wealth vs. Welfare - Risk-Return trade off- Concept of Time Value of Money – Future Value and Present value (practical exercises)

INTRODUCTION

Financial management "is the operational activity of a business that is responsible for obtaining and effectively utilising the funds necessary for efficient operations".

Financial management is concerned with three key activities namely:

- Anticipating financial needs
- Acquiring financial resources
- Allocating funds in business

Traditional approach to financial management

Traditionally, financial management was considered as a branch of knowledge with focus on the procurement of funds. Instruments of financing, formation, merger and restructuring of firms, legal and institutional frame work involved therein occupied the prime place in this approach.

Modern approach to financial management

Modern phase has shown the commendable development with combination of ideas from economic and statistics that led the financial management more analytical and quantitative. The key work area of this approach is rational matching of funds to their uses, which leads to the maximisation of shareholders' wealth.

TYPES OF FINANCE

Finance is one of the important and integral part of business concerns, hence, it plays a major role in every part of the business activities. It is used in all the area of the activities under the different names.

Finance can be classified into **two major parts:**

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Table of Contents Lecture Notes Financial Management Crectirupati

1. Understanding the eBook Lecture Notes Financial Management Crectirupati
 - The Rise of Digital Reading Lecture Notes Financial Management Crectirupati
 - Advantages of eBooks Over Traditional Books
2. Identifying Lecture Notes Financial Management Crectirupati
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Lecture Notes Financial Management Crectirupati
 - User-Friendly Interface
4. Exploring eBook Recommendations from Lecture Notes Financial Management Crectirupati
 - Personalized Recommendations
 - Lecture Notes Financial Management Crectirupati User Reviews and Ratings
 - Lecture Notes Financial Management Crectirupati and Bestseller Lists
5. Accessing Lecture Notes Financial Management Crectirupati Free and Paid eBooks
 - Lecture Notes Financial Management Crectirupati Public Domain eBooks
 - Lecture Notes Financial Management Crectirupati eBook Subscription Services
 - Lecture Notes Financial Management Crectirupati Budget-Friendly Options
6. Navigating Lecture Notes Financial Management Crectirupati eBook Formats
 - ePub, PDF, MOBI, and More
 - Lecture Notes Financial Management Crectirupati Compatibility with Devices
 - Lecture Notes Financial Management Crectirupati Enhanced eBook Features
7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Lecture Notes Financial Management Crectirupati
 - Highlighting and Note-Taking Lecture Notes Financial Management Crectirupati
 - Interactive Elements Lecture Notes Financial Management Crectirupati
8. Staying Engaged with Lecture Notes Financial Management Crectirupati

- Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Lecture Notes Financial Management Crectirupati
9. Balancing eBooks and Physical Books Lecture Notes Financial Management Crectirupati
- Benefits of a Digital Library
 - Creating a Diverse Reading Collection Lecture Notes Financial Management Crectirupati
10. Overcoming Reading Challenges
- Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
11. Cultivating a Reading Routine Lecture Notes Financial Management Crectirupati
- Setting Reading Goals Lecture Notes Financial Management Crectirupati
 - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Lecture Notes Financial Management Crectirupati
- Fact-Checking eBook Content of Lecture Notes Financial Management Crectirupati
 - Distinguishing Credible Sources
13. Promoting Lifelong Learning
- Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
14. Embracing eBook Trends
- Integration of Multimedia Elements
 - Interactive and Gamified eBooks

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