

Mary Chao

Digital Marketing Specialist

Omaha, 2019-01-28

Ashley Alameda
Head of Marketing
Avanix, Inc.
2509 Hall Valley Drive
Omaha, NE 68102

Dear Ashley,

Two months ago, I hit a goal I never thought I'd reach. I pushed SEO traffic to 20 million monthly views. One year ago, traffic for our four sites—all of which I manage through a team of 25 employees—rested at just 4 million per month. Upper management challenged me to lead the team toward doubling our traffic. We hit that goal in just six months, blowing away our sales revenue forecasts in the process.

I know your main upcoming challenge will be to grow revenue from your new website. With over seven years of experience in SEO and social media marketing, and as someone who is passionate about staying on the leading edge of tech, I'm confident I can repeat the growth I achieved with XYZ as your new Digital Marketing Manager.

In my current position, I successfully lead creative strategy and internal development teams. Specifically, I have:

SkYROCKETED Inbound Marketing ROI by 43%.
Reduced Cost Per Lead by 35%.
Boosted Landing Page Conversion Rates by 55%.

What impresses me most about your online marketing strategy is that you've managed to build a self-reliant team aligned with two basic key metrics only: traffic and conversions. This perfectly reflects my core professional values.

I'm adept at reading Google and user search intent, then translating that into measurable returns. Can we schedule a call to discuss ideas for growing your revenue by 25% in 2018?

Sincerely,
Mary Chao



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1. all real numbers that are less than -3 ... Practice - 3-6 Write a compound inequality that represents each phrase. Graph the solutions. 1. All real numbers that are less than 23 or greater than or equal to 5. Write each set in roster form and in set-builder notation. Write a compound inequality that represents each phrase. Graph the solutions. 1. all real numbers that are less than -3 or greater than or equal to 5. Key Practice. 3-6. Class. Date. 71. Form G. Compound Inequalities. Write a compound inequality that represents each phrase. Graph the solutions. 1. all real numbers ... Practice 3 6 Form K.pdf Practice. 3-6. Class. Date. Compound Inequalities. Write a compound inequality that represents each phrase. Graph the solutions. 1. All real numbers that are ... 3 6 Practice Compound Inequalities Form G Fill 3 6 Practice Compound Inequalities Form G, Edit online. Sign, fax and printable from PC, iPad, tablet or mobile with pdfFiller Instantly. Try Now! 3-6 Compound Inequalities - YouTube Class Aug 17, 2014 — Class. Date. 1-5. Practice. Solving Inequalities. Write the inequality that represents the sentence. 1. Four less than a number is greater than ... CompoundIneqA1 03 06 PRG 2.pdf - Name Class Date ... NameClassDate 3-6 Practice Form G Write a compound inequality that represents each phrase. Graph the solutions. 1. allrealnumbersthatarelessthan-3orgreater ... 1_6 HW Answers.pdf Aug 20, 2014 — 1-6. Solve each equation. Practice (continued). Absolute Value Equations and Inequalities. Form G. $4-3m=-m-10$. $-2m=-14$. $M=7$. 23 . $32x+5=9x-6$. $2x+$... Strategic Planning For Success: Aligning People ... - Wiley Strategic Planning For Success: Aligning People ... - Wiley Strategic Planning For Success: Aligning... by Roger ... Useful, pragmatic, and proven tools and concepts, including needs assessment, needs analysis, and costs-consequences analysis. Strategic Planning for Success ... Strategic Planning For Success: Aligning People ... Strategic Planning for Success will show you how to define, deliver, develop, and promote genuine performance improvement within your organization. --This text ... Strategic planning for success; aligning people TITLE: Strategic planning for success; aligning people, performance, and payoffs. AUTHOR: Kaufman, Roger et al. PUBLISHER: Jossey-Bass ... Strategic Planning for Success Welcome to Strategic Planning for Success: Aligning People, Performance, and Payoffs. This is a practical and pragmatic book with cases-in-point, guides, job. Strategic Planning For Success: Aligning People, ... Strategic Planning for Success offers you a pragmatic guide to the design and development of practical and pragmatic strategic thinking and organizational ... Strategic Planning For Success: Aligning People, Performance ... Strategic Planning for Success offers you a pragmatic guide to the design and development of practical and pragmatic strategic thinking and organizational ... Book Review: Strategic Planning for Success: Aligning ... Roger Kaufman, Hugh Oakley-Browne, Ryan Watkins, and Doug Leigh As I read this book, my first reaction was, although it covered a lot of territory with ... Strategic planning for success - Vanderbilt Libraries Catalog Strategic planning for success : aligning people, performance, and payoffs / Roger Kaufman Strategic planning for success : aligning people, performance ... Strategic Planning for Success: Aligning People ... Mar 6, 2003 — Strategic Planning for Success offers you a pragmatic guide to the design and development of practical and pragmatic strategic thinking and ...