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Chapter

Introduction to Management

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LEARNING OUTLINE

FOLLOW THIS LEARNING OUTLINE AS YOU READ AND STUDY THIS CHAPTER.

What Is An Organization?

- Describe the characteristics of an organization.
- Explain how the concept of an organization is changing.

Who Are Managers?

- Explain how manager differ from non-managerial employees.
- Discuss how to classify managers in organizations.

What Is Management?

- Define management.
- Contrast efficiency and effectiveness. Explain why efficiency and effectiveness are important to management.

What Do Managers Do?

- Describe the four functions of management.

Chapter 1 Introduction Mba Notes

Thomas Griffiths



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Menagerie (Scene 7) A moment after the curtain rises, the lights in both rooms flicker and go out.] JIM: Hey, there, Mr Light Bulb ! [AMANDA laughs nervously. LEGEND: 'SUSPENSION ... The Glass Menagerie: Acting Edition: Tennessee Williams A new introduction by the editor of The Tennessee Williams Annual Review, Robert Bray, reappraises the play more than half a century after it won the New York ...