

CENTRAL INDIA INSTITUTE OF MANAGEMENT STUDIES

Model Question Paper

Master's Program in Business Administration (MBA)

Management Principles and Practices

Total Marks : 100

All Questions are compulsory. All Questions carry equal marks.

- 1) What do you mean by management? Explain the various principles of management. 10 Marks
- 2) Explain the advantages and limitations of planning. Briefly explain the various types of planning. 10 Marks
- 3) Briefly explain the various stages of decision making. Explain the administrative problems of decision making. 10 Marks
- 4) Give a note on principles of organization. What are the types of organization. 10 Marks
- 5) Explain the various sources of recruitment. Give a note on aptitude test. 10 Marks
- 6) Explain the various types of communication. What are the principles of effective communication. 10 Marks
- 7) Give an analytical note on different control stages. Give a note on factor influencing good control system. 10 Marks
- 8) Give an analytical note on classification of budgets. Give advantages and limitations of budgetary control. 10 Marks
- 9) Give a note on techniques of co-ordination. Explain the various principles of co-ordination. 10 Marks
- 10) Explain the role of strategy in strategic management. Explain the levels of strategy. Give the reasons for failure of strategic management.

Management Principles For Mba Question Paper

R.L. Gupta ,M. Radhaswamy



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Integrating 4IR and 5IR Technologies for Digital Business Innovation Haitham M. Alzoubi,Shanmugan Joghee,2026-01-19 Integrating 4IR and 5IR Technologies for Digital Business Innovation provides an understanding of the characteristics and business operations and management implications associated with Industry 4.0 and 5.0 technologies such as AI IoT and Big Data

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for Financial Accounting in Indian Universities and Professional Courses The latest syllabus of various professional courses like CA CMA CS BBA MBA etc is covered in the book Syllabus of B Com M Com of various Indian Universities Unified and CBCS have been taken into consideration

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