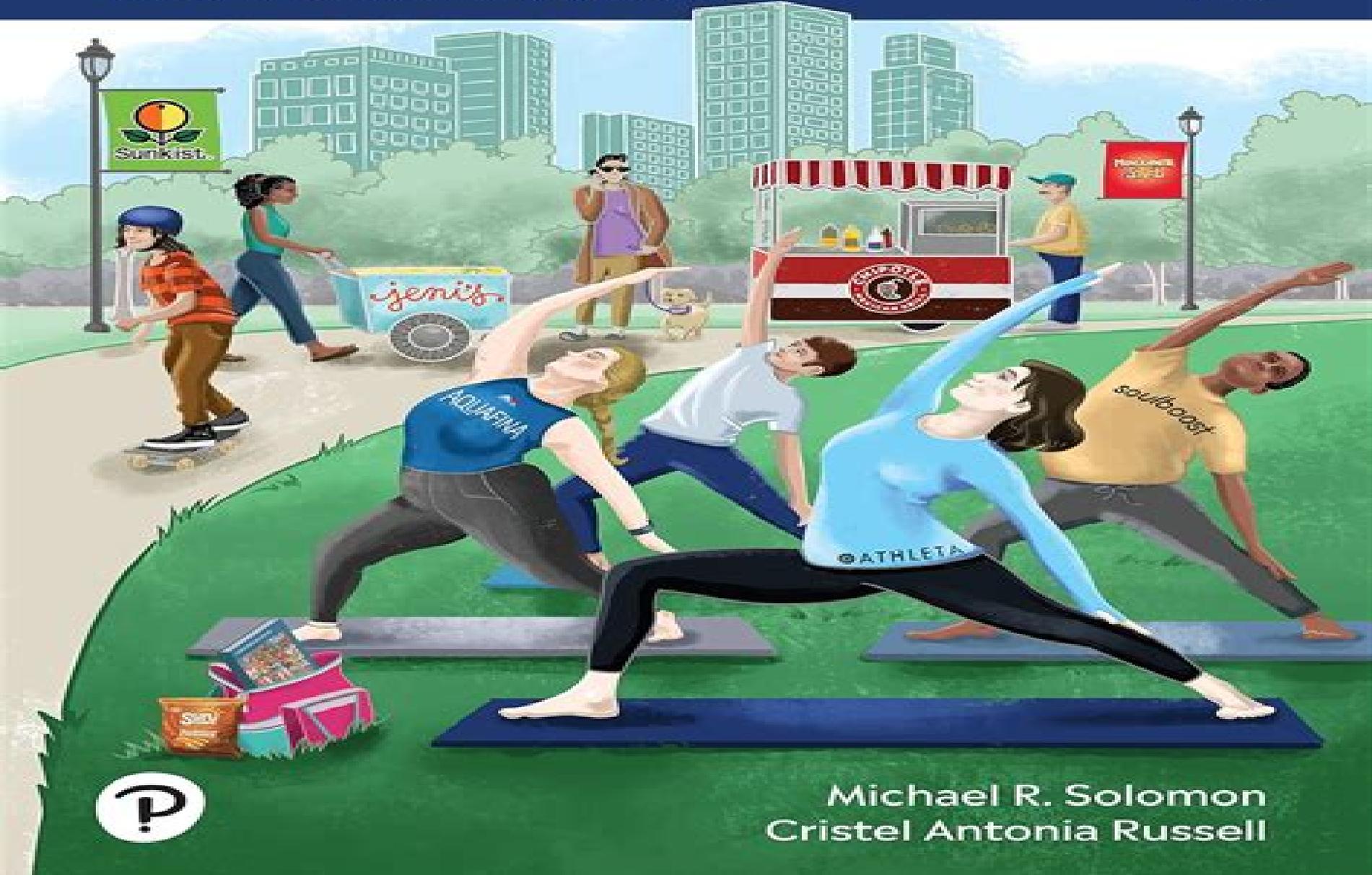


# CONSUMER BEHAVIOR

BUYING, HAVING, and BEING

14E



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