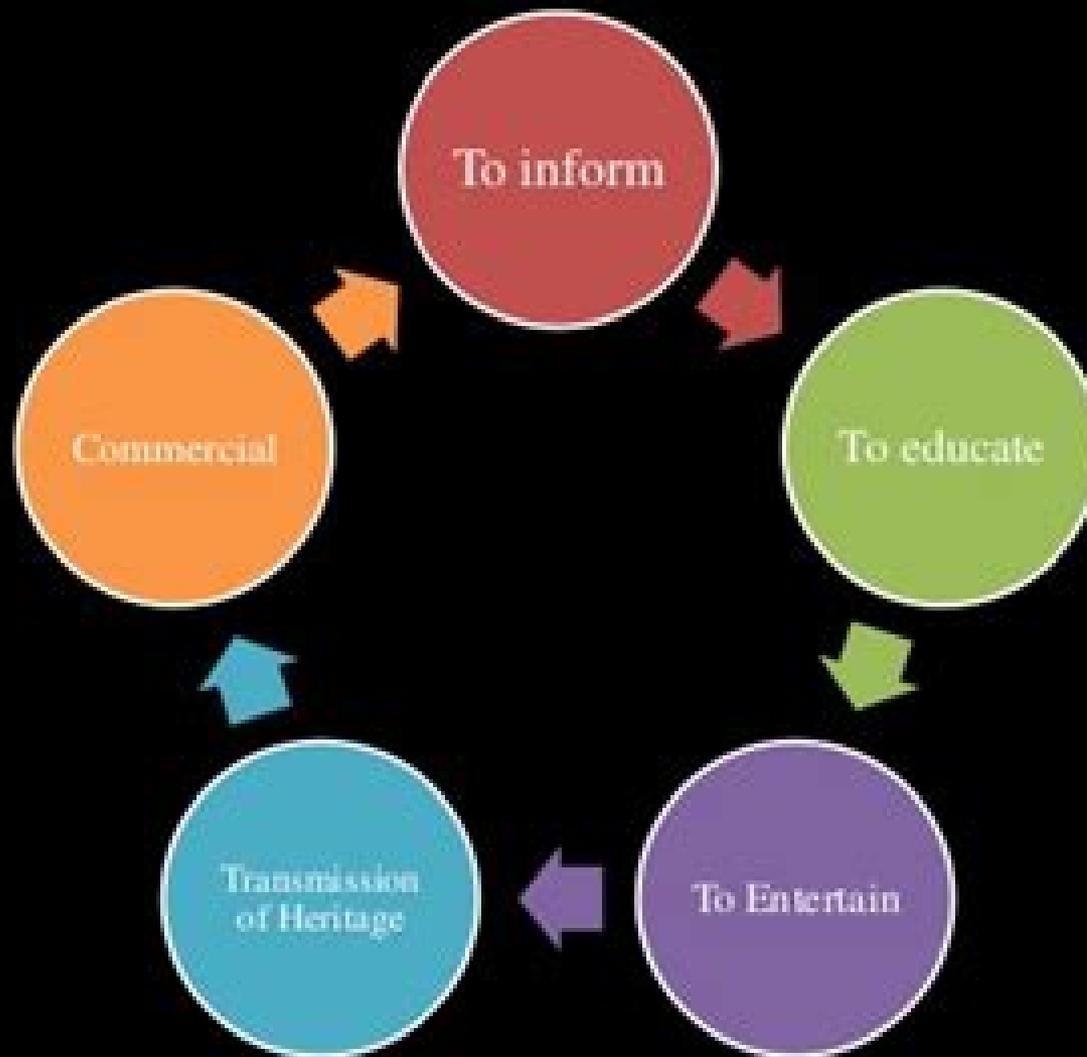


Functions of Mass Media



Mass Media Functions Knowledge And Social Control

Guoming Yu



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Mass Media, Social Control and Social Change David Demers, 2007-07 *Media and Social Inequality* John Pollock, 2014-06-11 This book is among the first to systematically explore the impact of community inequality on reporting political and social change Although most journalism scholars are still fascinated by the impact of media on society *Media and Social Inequality* explores the reverse perspective the impact of society on media Using a community structure approach and rejecting the perspective that studies of media and audiences can be reduced to the individual level of psychological phenomena all contributions examine connections between community level macro characteristics and variations in the coverage of critical issues This innovative book differs from previous community structure volumes in two ways First contributions explore a far wider range of community characteristics by employing creative methodologies modern archives and databases that facilitate larger more diverse samples multilevel and longitudinal analyses composite measures of both content and editorial judgment new technologies and social network analysis Second a traditional emphasis on media as instruments of political and social control is replaced by media as potential mirrors of social change exploring bottom up measures of vulnerability concentrated disadvantage and ethnic diversity pluralism The volume contains two original chapters one on nationwide US coverage of the Occupy movement in the expanded introduction and another on nationwide US coverage of universal health care This book was originally published as a special issue of *Mass Communication and Society*

Makers of the Media Mind Wm. David Sloan, 2014-07-10 *Makers of the Media Mind* is a collection of analytical essays focusing on the most important and original ideas contributed to the field of mass communication by journalism educators Divided into six sections representing the most prominent areas of specialization in the field this text serves two significant purposes first it acquaints readers with the lives of preeminent journalism educators second it provides concise discussions and evaluations of the most compelling ideas those educators have to offer The editor of and contributors to this text contend that ideas cannot be appreciated fully without an understanding of the creators of those same ideas They hope that this volume's coverage of creators as well as concepts will demonstrate that journalism education has played a critical role in the making of the media mind

Makers of the Media Mind William David Sloan, 1990 First Published in 1990 Routledge is an imprint of Taylor Francis an informa company

Communication Yearbook 19 Brant R. Burlinson, 2012-03-22 The *Communication Yearbook* annuals publish diverse state of the discipline literature reviews that advance knowledge and understanding of communication systems processes and impacts across the discipline Sponsored by the International Communication Association each volume provides a forum for the exchange of interdisciplinary and internationally diverse scholarship relating to communication in its many forms This volume re issues the yearbook from 1996

Communication Yearbooks Vols 6-33 Set Various, 2021-12-02 The *Communication Yearbook* annuals originally published between 1977 and 2009 publish diverse state of the discipline literature reviews that advance knowledge and

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Mass Media Saturation Conditions and Information Gaps in Venezuela Fausto Izcaray,1980
Mass Media and Social Conflict Ali A. Al-Karni,1987 The Role of the Mass Media in American Society Douglas Malcolm McLeod,1989

The Menace of the Corporate Newspaper David Demers,1996 This text studies the origins and effects of the corporate form of newspaper organisation It explores the controversies surrounding corporate ownership through a review of the literature as well as by means of empirical research

History and Future of Mass Media David Demers,2007 This book argues that the no Marxists mostly have it wrong Although corporate media are structurally organized to maximize profits and produce content that generally helps elites achieve their goals this does not mean corporate media have less capacity to facilitate social change than entrepreneurial or other forms of media In fact historical evidence and comparative critical studies presented in this book show that mass media become more not less critical of dominant power groups institutions and value systems as they become more corporatized This proposition is part of a larger theoretical model that integrates the role of both social structure and human agency in explaining the persistence of modern capitalism The structural part of the theory also enables scholars to make predictions about the future of mass media including the ideas that the Internet is stealing some of the mediating power of traditional mass media and the market power of global media will grow in absolute terms but will shrink in relative terms because of increasing competition from new and traditional media

Dictionary of Mass Communication and Media Research David Demers,2005 **A**

Meta-research of Mass Media Effects on Audiences in Developing Countries from 1958 Through 1986 Jo Ellen Fair,1988

Research on the Communication Effects and Mass Media Credibility in China Guoming Yu,2022-10-29 This book establishes a measurement index to quantify China s mass media public credibility based on extensive research and the encapsulation of measurement theories and approaches related to media public credibility as well as numerous empirical case studies from the international academic community over the past hundred years The investigation into the current state of Chinese mass media public credibility and discussion on practical approaches to enhancing such public credibility is highly significant in the context of research on media public credibility The book focuses on two fundamental issues i investigating the basic factors the Chinese audience values as the yardstick for media credibility and ii formulating a media public credibility measurement scale Relying on data from investigations the authors analyze the importance of

various assessment benchmarks for measuring media public credibility and the characteristics of public credibility assessment Lastly a measurement scale is created by screening and analyzing measurement indices with statistical methods such as exploratory and authenticated factor analyses and credibility and validity testing which is of high theoretical and practical scientific value

On the Highway of Mass Communication Studies Veikko Pietilä,2005 *Shifting Journalistic Paradigms* Joseph Man Chan,1986 **Structural Pluralism, Competition and the Growth of the Corporate Newspaper in the United States** David Demers,1992 **Political Ads, Communication, and Democracy** Jaeho Cho,2005 Sociological Abstracts Leo P. Chall,1995 **The Press and Foreign Policy** Osman Mohammed Araby,1990

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