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Financial Intelligence

*A Manager's Guide to Knowing
What the Numbers Really Mean*

KAREN BERMAN + JOE KNIGHT With JOHN CASE

Financial Intelligence Revised Edition Book

Karen Berman, Joe Knight



Financial Intelligence Revised Edition Book:

Financial Intelligence, Revised Edition Karen Berman, Joe Knight, 2013-01-29 The book Inc magazine calls one of the best clearest guides to the numbers on the market Inc magazine calls it one of the best clearest guides to the numbers on the market Readers agree saying it s exactly what I need to know and calling it a must read for decision makers without expertise in finance Since its release in 2006 Financial Intelligence has become a favorite among managers who need a guided tour through the numbers helping them to understand not only what the numbers really mean but also why they matter This new completely updated edition brings the numbers up to date and continues to teach the basics of finance to managers who need to use financial data to drive their business It also addresses issues that have become even more important in recent years including questions around the financial crisis and those around broader financial and accounting literacy Accessible jargon free and filled with entertaining stories of real companies Financial Intelligence gives nonfinancial managers the confidence to understand the nuance beyond the numbers to help bring everyday work to a new level

Financial Intelligence Karen Berman, Joe Knight, John Case, 2006 Companies expect managers to use financial data to allocate resources and run their departments But many managers can t read a balance sheet wouldn t recognize a liquidity ratio and don t know how to calculate return on investment Worse they don t have any idea where the numbers come from or how reliable they really are In Financial Intelligence Karen Berman and Joe Knight teach the basics of finance but with a twist Financial reporting they argue is as much art as science Because nobody can quantify everything accountants always rely on estimates assumptions and judgment calls Savvy managers need to know how those sources of possible bias can affect the financials and that sometimes the numbers can be challenged While providing the foundation for a deep understanding of the financial side of business the book also arms managers with practical strategies for improving their companies performance strategies such as managing the balance sheet that are well understood by financial professionals but rarely shared with their nonfinancial colleagues Accessible jargon free and filled with entertaining stories of real companies Financial Intelligence gives nonfinancial managers the financial knowledge and confidence for their everyday work Karen Berman and Joe Knight are the owners of the Los Angeles based Business Literacy Institute and have trained tens of thousands of managers at many leading organizations Co author John Case has written several popular books on management *Financial Intelligence* ,2018 **Financial Intelligence for IT Professionals** Karen Berman, Joe Knight, John Case, 2008-04-15 As an IT manager you re expected to make key decisions and recommend major investments And that means understanding your decisions financial impact on your company But if you re like many information technology practitioners you may feel uncomfortable incorporating the financials into your day to day work Using the groundbreaking formula they introduced in their book Financial Intelligence A Manager s Guide to Knowing What the Numbers Really Mean Karen Berman and Joe Knight present the essentials of finance specifically for IT experts Drawing on

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considerable use of websites libraries periodicals and government documents with a constant theme of correlating data from different open sources This new edition remains the predominant primer on how to find assets to satisfy judgments and debts but it now also includes significant focus on the emerging underground economy and the shadow financial domain The text explores the connections between stolen credit card information the gambling sector money laundering and the role a subject may play in a larger criminal enterprise The book also addresses organized crime's impact on the Internet and financial transactions in cyberspace as well as the impact of portable digital devices on civil and criminal investigations and the new challenges for investigators working through the electric labyrinth including the Deep Web and the Dark Web This edition also includes a very helpful glossary that defines terms introduced throughout the text and an appendix that provides a checklist for traditional and nontraditional asset investigations This fifth edition seeks to provide an essential understanding of the digital forensics and mobile digital technologies as it steers private investigators collections specialists judgment professionals and asset recovery specialists in undertaking legal information collection in a most challenging age

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