

Course Syllabus: GE 3751 – Principles of Management

Course Objectives

- Understand the evolution of management.
- Identify functions and principles of management.
- Apply these principles in organizational contexts.
- Explore HR-related activities.
- Align personal and organizational goals. [Studocu-1](#)

Units & Topics Covered

Unit	Topics
Unit I: Introduction to Management & Organizations	Definition of management (science or art), Manager vs. Entrepreneur, Types of managers, Managerial roles and skills, Evolution of management approaches (scientific, human relations, systems, contingency), Business organization types (sole proprietorship, partnership, public/private companies), Organizational culture & environment, Current trends and issues in management Studocu Technical Publications
Unit II: Planning	Nature and purpose of planning, Planning process, Types of planning, Objectives and policy setting, Planning premises, Strategic management, Planning tools/techniques, Decision-making steps/process Studocu Technical Publications
Unit III: Organising	Nature and purpose, Formal vs informal structures, Organization charts, Structure types (line, staff, line & staff, matrix), Departmentation, Delegation of authority, Centralization vs decentralization, Job design, HR-related functions (HR planning, recruitment, selection, training and development, performance and career planning) Technical Publications Studocu
Unit IV: Directing	Foundations of individual and group behaviour, Motivation theories & techniques (e.g., Maslow, Herzberg, McGregor), Job satisfaction, Job enrichment, Leadership types and theories, Communication processes, Barriers to communication, Effective communication, and the role of IT in communication Technical Publications Studocu
Unit V: Controlling	System/process of controlling, Budgetary and non-budgetary control techniques, Role of computers/IT in management control, Productivity

Course Syllabus Principles Of Engineering Management

Clemens Wendtner



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