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YouTube in Music Education Thomas E. Rudolph, James Frankel, 2009-12 YouTube in Music Education teaches instructors how to tap into the excitement of internet multimedia with students by creating posting and promoting videos on the world s most popular media service Written by proven experts in the field of music education and technology with a combined 60 years of classroom and instrumental experience this book explains how to record and edit videos add effects and upload content You ll learn everything from basic video production tools to advanced applications you can use in classroom and rehearsal settings

Resumé de l'éditeur

How to Release Songs Successfully Dingle Heywood, 2021-02-28 As a modern new music artist do you want to know how to give your songs the greatest chance of release success How to promote your brand of music and get the right fans that make your music career sustainable Then if you have always wanted answers to these questions along with helpful advice on how the music business will deal with your songs then you need to read How to Release Songs Successfully I know what you re thinking I ve got my songs and my music after all the hard work all the energy time and money spent I am due hit song after hit song And you re right that s why now is not the time to falter You want to give your creations all the help you can How to Release Songs Successfully is the music book that will give you all the information you need for success in music This is a no nonsense concise guide book packed full of helpful and useful tips Here s what you ll discover in How to Release Songs successfully Making final preparations for your song release How to become confident in building your release correctly Music promotion dos and don ts Spotify tips Getting radio airplay You ll also learn about other music industry topics like Dealing with song reviews Making affordable videos Music career sustainability Building your fanbase to get the right fans So say it My songs and my music deserve success Therefore give them every chance to be the hit songs you want them to be Don t leave success in music to chance get results with How to Release Songs Successfully

Korea's Platform Empire Seongcheol Kim, Dal Yong Jin, 2024-06-07 Korea s Platform Empire explores the evolution of digital platforms in South Korea s media sphere and their global political economic cultural and technological influence With a focus on Korea in the context of the global

platform revolution the book takes a methodical look at the broader social implications and the impact on cultural production The authors explore various facets of the media and cultural industries looking beyond social media to news broadcasting and the music industry and look at the policy and regulations behind this shifting technological advancement This book will appeal to students and scholars working on media industries digital media platform studies information and technology studies Korean and East Asian media studies and the creative and cultural industries

7 Steps to Unlocking Financial Power Cash Genie,2015-09-28 A comprehensive guide to the true common denomination of wealth and the most powerful how to step by step planner for generating money Fast Easy to understand anyone and everyone can use this pocket handy ready to use financial survival guide Developed by Cash Genie don t be the last person to have your financial wishes come true

New Venture Management Donald F. Kuratko,Jeffrey S. Hornsby,2020-12-28 The third edition of this practical textbook provides an introduction to the world of new and emerging ventures and to the fundamentals of effective new venture management including such diverse activities as planning marketing financing and growth This textbook is divided into four distinct parts guiding readers through the entire new venture management process and focusing in turn on ideas and opportunities planning finance and management challenges All chapters of this revised edition feature international cases and the complete business plan has been replaced with a contemporary version Other new elements to the third edition include Expanded coverage of the Lean Startup methodology Improved focus on the development and importance of teams A new section on the emergence of equity crowdfunding Further discussion of ethics and the dangers of dramatic scaling Presented in an easy to understand style this book will be a valuable resource for undergraduate and postgraduate students in entrepreneurship and new venture management classes as well as active new venture owners and managers Online resources include an instructor s manual test bank PowerPoint slides and additional materials to aid instructors and students in applying their knowledge

Consumer Ethnocentrism, Country of Origin and Marketing Paweł Bryła,Tomasz Domański,2022-10-06 Country of origin and consumer ethnocentrism are evolving constructs as consumers perception of country state or region changes over time Understanding consumer motivations and attitudes towards a country and its products can provide valuable insights for marketing strategies This book explores the phenomena of consumer ethnocentrism and country of origin effect on the food market using examples from Polish retailers The book aims to determine how appeals to the domestic or foreign country of origin provided through claims symbols labels and quality signs can affect consumer attitudes and food purchase intentions as well as to contextualise consumer behaviour issues in the broader picture of the entire system of food production and distribution The reader will gain a comprehensive understanding of consumer ethnocentrism and country of origin effect on the food market based on a series of original research studies conducted in Poland The combination of quantitative and qualitative research methods provides novel and valuable insights into the phenomena under study Based on original research this innovative volume will be a valuable resource for consumer

behaviour food marketing and international marketing scholars and students *Broadcasting & Cable* ,2008-05 **Time** ,2006 [iPhone Millionaire: How to Create and Sell Cutting-Edge Video](#) Michael Rosenblum,2012-08-28 The no holds barred guide to making money as a DIY video mogul **The Washington Post Index** ,2009-02 **How to Not Be a Dick Brother**,2019-05-07 In this full color illustrated guide the wildly popular lifestyle brand Brother offers the definitive handbook to navigating life and becoming a somewhat respectable human being Life can be complicated From the classroom to the bedroom the office to the DM we could all use a little guidance young guys especially No one actually wants to be dick but from time to time everyone is How do we know Because we at Brother have spent years studying dickishness in all its forms and we re finally ready to present our findings including The terrible people you should avoid at all costs How to make more money without working all that hard The dos and don ts of sex How to not be a dick at the gym Acceptable coping mechanisms for adults How to get your sh t together in 10 steps And so much more Don t worry there are plenty of illustrations too **Likeable Social Media, Third Edition: How To Delight Your Customers, Create an Irresistible Brand, & Be Generally Amazing On All Social Networks That Matter** Dave Kerpen,Michelle Greenbaum,Rob Berk,2019-02-22 Harness the power of social media to attract new customers and transform your business More than three billion people are now on social media If you re not in the social media marketing game you re not in the game at all From one of the world s leading figures in the world of social media marketing Likeable Social Media reveals everything you need to know about building your brand and attracting and need to know insights into existing platforms content including Instagram LinkedIn and Facebook stories Likeable Social Media shows you how to Engage customers and crowdsource innovation online Create content that resonates with consumers and provides value Integrate social media into the entire customer experience Effectively deal with criticism and negative feedback on social media Grow your audience across social channels and much more [Funworld](#) ,2009 **Christian Advocate** ,1924 **Computers in Libraries** ,2007 [The Times Index](#) ,2009 Indexes the Times Sunday times and magazine Times literary supplement Times educational supplement Times educational supplement Scotland and the Times higher education supplement

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