

Financial Highlights

More than 30 years ago, IKEA founder Ingvar Kamprad was considering different options to finance future growth. He wanted total independence and an ownership structure that would support a long-term perspective. He believed that the resources needed for future IKEA development had to be based on savings and what had been created through the IKEA business. Therefore, the stock market was not an option. Instead, the IKEA franchise operation was established in the early 1980s. The idea was developed to be able to always act and react in the best interest of the IKEA Concept and the many people.

SALES PER REGION



TOTAL REVENUE 2007-2014

(in billions of dollars)



The IKEA Group's total revenue includes sales of articles and the related services from our shopping centers operations.

1.3 Billion

VISITS TO IKEA.com

23%

more than in 2013

NEW STORE LOCATIONS



All IKEA stores are franchisees with the exception of the IKEA store along the Netherlands, which is owned by other IKEA Systems B.V. Franchisee groups of companies own and operate IKEA stores under licensing agreements with Ikea Retail Systems B.V.

All IKEA stores sell products under the name of "IKEA of Sweden" that is trademarked by IKEA Systems B.V. The governmental IKEA of Sweden AB, in Gothenburg, Sweden, is not one of our retail store product ranges. IKEA Home Financing is a joint venture store that provides financing services. Home financing is not available in all areas. IKEA Home Financing does not provide an affordable solution that gives their clients and partners a variety of options. Simply put, IKEA Home Financing makes it possible to turn dreams into reality and create homes to live in.

IKEA FOOD
SERVICES TURNOVER

\$1.1
BILLION

Annual Report Ikea

Indian Institute of Foreign Trade



Annual Report Ikea:

IFC Annual Report International Finance Corporation,2002 **IKEA's Supply Chain Management** Stanislavs Sabitovs,2014-04-24 Essay from the year 2011 in the subject Business economics Supply Production Logistics grade 2 0 Tongji University SEM language English abstract This paper discusses the supply chain and the sourcing approach of IKEA the home furniture producer that operates in 26 countries having almost 280 stores IKEA 2010 In 2010 IKEA had 1 074 suppliers in 55 countries The globally integrated network of the company makes it particularly interesting to examine how the supply chain and global sourcing are managed at IKEA For the analysis of the IKEA s supply chain the author consults the firm s reports such as the Annual Report 2010 and Sustainability Report 2010 several scientific papers and articles on the supply chain management and IKEA and for the overview a movie on IKEA s manufacturing approach filmed by National Geographic Channel

Annual Report and Year Book Consolidated Gas, Electric Light, and Power Company of Baltimore,1928 **Annual Report of the President and Treasurer** Massachusetts Institute of Technology,1915

Power Brands Jesko Perrey,Tjark Freundt,Dennis Spillecke,2015-04-27 Brand success can be managed What distinguishes a brand name product from no name competitors How can companies assess and enhance the value of their brands What steps can executives take to manage their brands successfully Reliable answers to these and other questions can be found with the proven BrandMatics Konzept from McKinsey Now in its third revised and enhanced edition Power Brands incorporates many recent advances in the field New research on the evolution of brand relevance both in B2C and B2B Two modular additions to the proven brand purchase funnel framework All new chapters on brand delivery MROI and digital brand management Dozens of new case studies from insights generation to brand promise definition Six new in depth interviews with distinguished international brand managers

Creating a Sustainable Competitive Position Pervez N. Ghauri,Ulf Elg,Sara Melén Hånell,2023-10-02 The ebook edition of this title is Open Access and freely available to read online This volume includes research based cases highlighting different sustainability challenges and theory based discussions around how firms can manage a multi stakeholder perspective in relation to performance

Comprehensive Annual Financial Report for the Year Ended December 31 ... Port Authority of New York and New Jersey,1993 The Elgar Companion to International Business and the Sustainable Development Goals Maria A. Gonzalez-Perez,Krzysztof Wach,2026-01-14 In this timely Companion leading experts from across the globe present a comprehensive and multifaceted study of how multinational enterprises engage with emerging sustainability challenges

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Wolfram Elsner, Gerhard Hanappi,2008-11-28 In response to global and technological challenges this text highlights the
continuing diversity of national institutional reconfigurations and policy reforms from an institutional economics perspective
Annual Report of the Territory of Papua Australia. Department of Territories,1917 Annual Report Golden Hope
Plantations Berhad,1993 *Annual Report* Sweden. Vattenfall,2010 Compilation from the Annual Reports of the
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