

QUEENS' COLLEGE
BUSINESS RESEARCH METHODS MID EXAM

TIME ALLOWED: 40 minutes

STUDENT'S NAME _____ ID NO _____

DEPARTMENT: _____ SECTION: _____

- I. Write TRUE if the statement is correct and FALSE if it is incorrect
1. The purpose of research is to provide information for decision making and solving problems.
 2. Formulating research problem is the final stage in the research process.
 3. Applied research aimed to find solution for an immediate problem facing a society, a group or industry.
- II. Choose the correct answer among the given alternatives
4. _____ is any organized inquiry designed and carried out to provide information for solving a problem?
A) Sampling B) Research C) Hypothesis D) Research Design
 5. Which of the following is the first step in starting the research process?
A. Collecting data B. Defining the research problem
B. Analysing the results D. Drawing conclusions
 6. Which research method is moving from the general to particular approach to research?
A. Deductive method C. Explanatory method
B. Inductive method D. Exploratory method
 7. Which of the following is a characteristics of good research?
A. Systematic C. Objective
B. Testability D. All of the above
 8. Which of the following statements is false about research?
A. Research is systematic process C. Research is purposeful
B. Research is objective D. Research is often subjective
 9. Sources of researchable problems can include:
A. Researchers' own experiences B. Practical issues that require solutions
B. Theory and past research D. All of the above
 10. Which type of research focuses on determine the cause and effect relationship between the two variables.

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Albert A Gayle



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Table of Contents Business Research Methods Exam Questions And Answers Pdf

1. Understanding the eBook Business Research Methods Exam Questions And Answers Pdf
 - The Rise of Digital Reading Business Research Methods Exam Questions And Answers Pdf
 - Advantages of eBooks Over Traditional Books
2. Identifying Business Research Methods Exam Questions And Answers Pdf
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Business Research Methods Exam Questions And Answers Pdf
 - User-Friendly Interface
4. Exploring eBook Recommendations from Business Research Methods Exam Questions And Answers Pdf
 - Personalized Recommendations
 - Business Research Methods Exam Questions And Answers Pdf User Reviews and Ratings
 - Business Research Methods Exam Questions And Answers Pdf and Bestseller Lists
5. Accessing Business Research Methods Exam Questions And Answers Pdf Free and Paid eBooks
 - Business Research Methods Exam Questions And Answers Pdf Public Domain eBooks
 - Business Research Methods Exam Questions And Answers Pdf eBook Subscription Services
 - Business Research Methods Exam Questions And Answers Pdf Budget-Friendly Options

6. Navigating Business Research Methods Exam Questions And Answers Pdf eBook Formats
 - ePub, PDF, MOBI, and More
 - Business Research Methods Exam Questions And Answers Pdf Compatibility with Devices
 - Business Research Methods Exam Questions And Answers Pdf Enhanced eBook Features
7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Business Research Methods Exam Questions And Answers Pdf
 - Highlighting and Note-Taking Business Research Methods Exam Questions And Answers Pdf
 - Interactive Elements Business Research Methods Exam Questions And Answers Pdf
8. Staying Engaged with Business Research Methods Exam Questions And Answers Pdf
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Business Research Methods Exam Questions And Answers Pdf
9. Balancing eBooks and Physical Books Business Research Methods Exam Questions And Answers Pdf
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Business Research Methods Exam Questions And Answers Pdf
10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
11. Cultivating a Reading Routine Business Research Methods Exam Questions And Answers Pdf
 - Setting Reading Goals Business Research Methods Exam Questions And Answers Pdf
 - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Business Research Methods Exam Questions And Answers Pdf
 - Fact-Checking eBook Content of Business Research Methods Exam Questions And Answers Pdf
 - Distinguishing Credible Sources
13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
14. Embracing eBook Trends
 - Integration of Multimedia Elements

- Interactive and Gamified eBooks

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