

# LAUREN CHEN

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## SUMMARY

Digital Marketing Specialist with 4+ years of experience in online marketing, branding, and business strategy across music, media, and entertainment industries. Skilled in evaluating financial needs and implementing multi-pronged digital strategies that increase revenue and drive brand growth.

## PROFESSIONAL EXPERIENCE

Digital Marketing Specialist, New York, NY

TRIANGLE MUSIC GROUP, August 2020–Present

- Manage digital sales and streaming accounts to improve brand positioning and growth
- Source and develop new strategic partnerships, social engagements, and advertising opportunities that generate new revenue streams
- Collaborate with internal departments to execute national advertising campaigns, plan global digital distribution, and re-deploy a 1M+ consumer sales and marketing database

Digital Marketing Associate, New York, NY

MOMO SOFTWARE, August 2020–Present

- Worked with management to develop and apply digital marketing plans with a focus on driving acquisition and conversion
- Devised and implemented robust digital acquisition plans, ensuring precision in financial reporting, budgets, and forecasts
- Increased conversions by 15% from paid sources (PPC, Grant, Display, and VOD)

## EDUCATION

Bachelor of Arts, Communications, New York, NY

New York University, Expected Graduation March 2022

Honors: cum laude (GPA: 3.6/4.0)

## SKILLS

- Digital Data Analytics/Marketing
- Adobe Photoshop
- Adobe Illustrator
- Microsoft Office

# Resume Template Prices

**Yicheng Fang**



## Resume Template Prices:

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step by step roadmap for beginners who want to build skills create value and earn income using AI Whether you are A student A freelancer A content creator Or someone looking for extra income This book will help you take your first confident step The AI revolution has already started The question is will you use it to build your future Start today Principles of Marketing Dr. Maria Gomez Albrecht,Dr. Mark Green,Linda Hoffman,2023-01-23 Principles of Marketing is designed to meet the scope and sequence for a one semester marketing course for undergraduate business majors and minors Principles of Marketing provides a solid grounding in the core concepts and frameworks of marketing theory and analysis so that business students interested in a major or minor in marketing will also be prepared for more rigorous upper level elective courses Concepts are further reinforced through detailed diverse and realistic company and organization scenarios and examples from various industries and geographical locations To illuminate the meaningful applications and implications of marketing ideas the book incorporates a modern approach providing connections between topics solutions and real world problems Principles of Marketing is modular allowing flexibility for courses with varied learning outcomes and coverage This is an adaptation of Principles of Marketing by OpenStax You can access the textbook as pdf for free at openstax org Minor editorial changes were made to ensure a better ebook reading experience This is an open educational resources OER textbook for university and college students Textbook content produced by OpenStax is licensed under a Creative Commons Attribution 4 0 International License Build a Real Etsy Income with Digital Products Unknown,2026-01-25 Build a Real Etsy Income with Digital Products The Complete Beginner s Guide to Selling on Etsy Successfully Want to start selling on Etsy but don t know where to begin This ebook is a practical beginner friendly guide that shows you how to build a real digital product business on Etsy step by step without hype scams or unrealistic promises Whether you are a student professional or someone looking for an online income stream this book will help you understand how Etsy works and how to profit from digital products safely and sustainably Inside This Book You Will Learn How Etsy works for digital products How to choose profitable digital product ideas How to research what actually sells on Etsy How to create digital products without design experience How to set up your Etsy shop correctly How to write high converting product listings How to price your products for real profit How to deliver digital files automatically How to get your first sales without paid ads How to grow your Etsy shop long term This is NOT a get rich quick guide This is a clear honest system designed to help beginners build a real long term online income using Etsy Who This Book Is For Beginners who want to start selling on Etsy Anyone interested in digital products and online business Students and professionals looking for side income Creators who want a low risk business model People are tired of fake online income promises If you want a real roadmap to building an Etsy business that works in today s market this guide will give you clarity confidence and a step by step path to success Start building your Etsy income the right way today **High-Level Resumes** Marshall A. Brown,Annabelle Reitman,2005 A resorce for every executive looking to create a resume that highlights his her experience **Prices in Canada and Other Countries**

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## **Resume Template Prices** Book Review: Unveiling the Magic of Language

In an electronic era where connections and knowledge reign supreme, the enchanting power of language has become more apparent than ever. Its capability to stir emotions, provoke thought, and instigate transformation is truly remarkable. This extraordinary book, aptly titled "**Resume Template Prices**," written by a very acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound effect on our existence. Throughout this critique, we will delve into the book's central themes, evaluate its unique writing style, and assess its overall influence on its readership.

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