REVENUE DEVELOPMENT OF THE GLOBAL ECOMMERCE MARKET, 2019-2024

in trillion US$

CAGR: +15%

Year	Revenue
2019	2.53
2020	3.31
2021	3.93
2022	4.26
2023	4.65
2024[1]	5.14
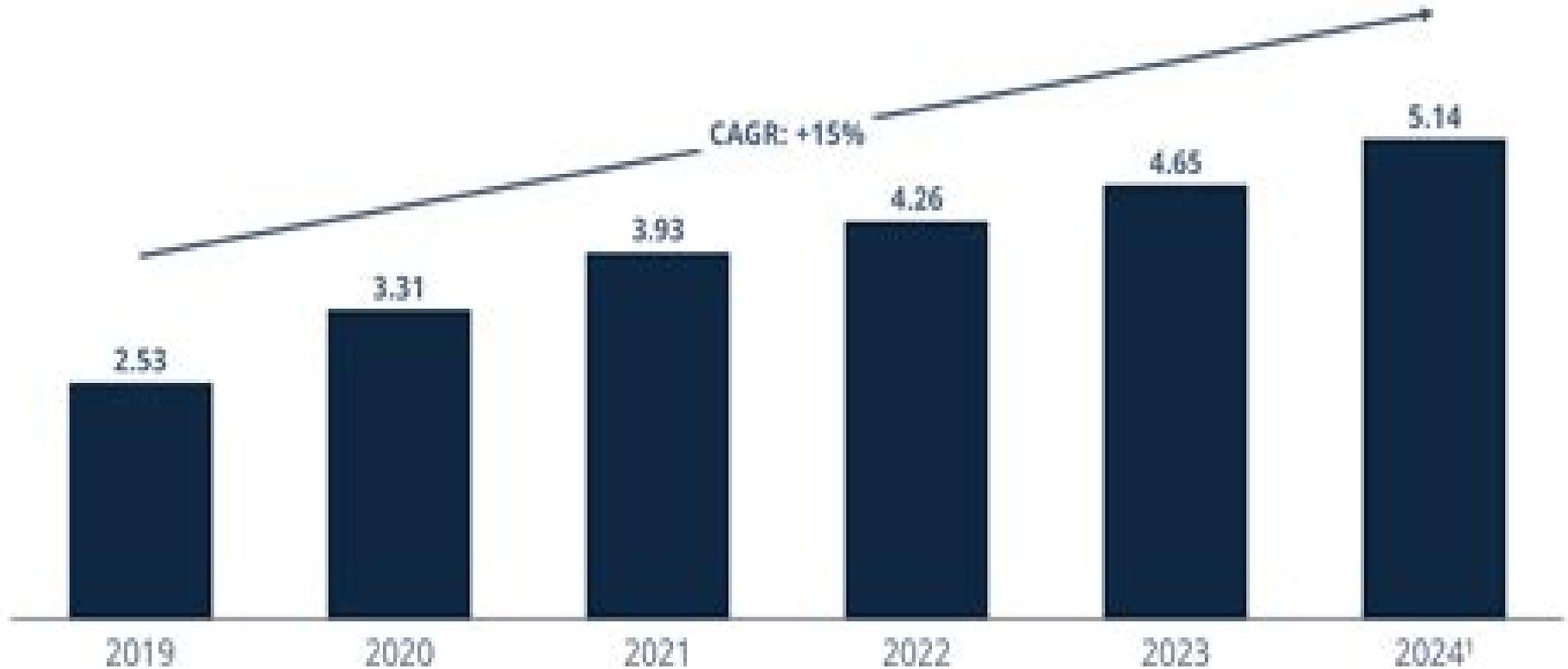
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   E-Commerce 2015, Global Edition Kenneth Laudon,Carol Traver,2015-04-28 E Commerce 2015 is intended for use in undergraduate and graduate e commerce courses in any business discipline The market leading text for e commerce This comprehensive market leading text emphasizes the three major driving forces behind e commerce technology change business development and social issues to provide a coherent conceptual framework for understanding the field Teaching and Learning Experience This program will provide a better teaching and learning experience for both instructors and students Comprehensive Coverage Facilitates Understanding of the e Commerce Field In depth coverage of technology change business development and social issues gives students a solid framework for understanding e commerce Pedagogical Aids Help Students See Concepts in Action Infographics projects and real world case studies help students see how the topics covered in the book work in practice   **E-Commerce 2015** Kenneth C. Laudon,Carol Guercio Traver,2014-12-02 This is the eBook of the printed book and may not include any media website access codes or print supplements that may come packaged with the bound book E Commerce 2015 is intended for use in undergraduate and graduate e commerce courses in any business discipline The market leading text for e commerce This comprehensive market leading text emphasizes the three major driving forces behind e commerce technology change business development and social issues to provide a coherent conceptual framework for understanding the field Teaching and Learning Experience This program will provide a better teaching and learning experience for both instructors and students Comprehensive Coverage Facilitates Understanding of the E Commerce Field In depth coverage of technology change business development and social issues gives readers a solid framework for understanding e commerce Pedagogical Aids Help Readers See Concepts in Action Infographics projects and real world case studies help readers see how the topics covered in the book work in practice

   Airline e-Commerce Michael Hanke,2016-05-20 From the few tickets that were sold by Alaska Airlines and former British Midland in December 1995 via the industry s first airline booking engine websites global online travel has grown to generate today more than half a trillion dollars in annual revenue This development has brought significant changes to the airline business travel markets and consumers Today airlines worldwide not only use e commerce for online marketing and selling but also as a platform to offer unique services and capabilities that have no counterpart in the physical world This book is an in depth introduction to airline e commerce It covers a broad scope of areas that are essential to an airline s ongoing digital transformation Digital properties features E marketing E sales distribution Web customer service E commerce organization E commerce strategy Written by an airline e commerce expert and illustrated with numerous examples of leading airlines in this area Dr Hanke provides for comprehensive behind the scenes details of how airline e commerce works This book is a crucial companion for students and practitioners alike because it allows the reader to acquire a thorough foundation of airline e commerce Furthermore the book enables the reader to appreciate the ramifications of airline e commerce in certain

corporate areas and to take effective action for a successful e commerce strategy **Developing E-commerce logistics in cross-border relation** Ding, Feng,2018-05-29 Through a structured literature review and an exploratory factor analysis this thesis presents a conceptual framework with 6 key factors composed of 19 indicators including government consumer company product operation and partnership which affecting the development of e logistics in cross border relation Then a comprehensive competitive strategy is generated based on the framework including government policy logistics strategy selection differentiated product dual channel inventory and transport Finally Walmart and JD com in China market are chosen as case study the development of their cross border e logistics strategy verify the rationality and applicability of the framework found in this thesis Durch eine strukturierte Literaturrecherche und eine explorative Faktorenanalyse stellt diese Arbeit einen konzeptionellen Framework mit 6 Schl sselfaktoren auf die sich 19 Indikatoren zusammensetzen die sich auf die Entwicklung der E Logistik in Cross Border Beziehungen auswirken darunter Regierung Verbraucher Unternehmen Produkt Betrieb und Partnerschaft Anschlie end wird eine umfassende Wettbewerbsstrategie auf der Grundlage des Frameworks erstellt einschlie lich der Regierungspolitik der Auswahl der Logistikstrategie des differenzierten Produkts des Dual Channel Bestands und des Transports Schlie lich werden Walmart und JD com im chinesischen Markt als Fallstudie ausgew hlt die Entwicklung ihrer Cross Border E Logistik Strategie aufgezeigt und Anwendbarkeit des Frameworks demonstriert

Introduction to Electronic Commerce and Social Commerce Efraim Turban,Judy Whiteside,David King,Jon Outland,2017-04-23 This is a complete update of the best selling undergraduate textbook on Electronic Commerce EC New to this 4th Edition is the addition of material on Social Commerce two chapters a new tutorial on the major EC support technologies including cloud computing RFID and EDI ten new learning outcomes and video exercises added to most chapters Wherever appropriate material on Social Commerce has been added to existing chapters Supplementary material includes an Instructor s Manual Test Bank questions for each chapter Powerpoint Lecture Notes and a Companion Website that includes EC support technologies as well as online files The book is organized into 12 chapters grouped into 6 parts Part 1 is an Introduction to E Commerce and E Marketplaces Part 2 focuses on EC Applications while Part 3 looks at Emerging EC Platforms with two new chapters on Social Commerce and Enterprise Social Networks Part 4 examines EC Support Services and Part 5 looks at E Commerce Strategy and Implementation Part 6 is a collection of online tutorials on Launching Online Businesses and EC Projects with tutorials focusing on e CRM EC Technology Business Intelligence including Data Text and Web Mining E Collaboration and Competition in Cyberspace the following tutorials are not related to any specific chapter they cover the essentials ec technologies and provide a guide relevant resources p **Information Economy Report** United Nations Publications,2015 Electronic commerce e commerce is rapidly transforming the way in which enterprises are interacting among each other as well as with consumers and governments Despite important potential benefits businesses and consumers in developing countries were for a long time slow to exploit e commerce As a result of changes in the evolving

landscape for information and communications technologies ICTs this pattern is now changing and e commerce is growing rapidly in emerging markets and developing economies Against this background this publication revisits the potential opportunities and risks of e commerce and examines how countries can benefit the most from the phenomenon in today s Information Society Using official statistics and private sector data it provides an up to date review of global and regional trends related to e commerce in view of changes in the ICT landscape focusing on developing countries while drawing lessons from developed countries **Retail Design** Ann Petermans,Anthony Kent,2016-12-01 The late twentieth century saw rapid growth in consumption and the expansion of retailing and services This was reflected in the number and type of stores and locations from regional shopping malls and out of town superstores to concept and flagship stores Retail design became an essential part of its success by creating distinctive brands and formats However the economic recession in the developed world and competition for consumer goods from the developing world has led to a re assessment of the growth led conventions of the retail industry In addition the rapid advance of e commerce and online shopping has created new challenges for physical stores and the communication and distribution of retail brands The book will provide students researchers and practitioners a detailed assessment of retail design taking a distinctive global approach to place design practice and theory in context Chapters are devoted to key issues in the visual and structural contribution of design to retail brands and format development and to the role of design in communication In the course of the book the authors engage with problems of convergence between retailing and other services and between the physical and virtual worlds and also changing patterns of use re use and ownership of retail spaces and buildings Retail Design concerns designers and organisations but also defines its broader contribution to society culture and economy *The Socioeconomic Evolution of the European Union* Mirela Mărcuț,2016-06-15 This volume explores the role of territory in the creation maintenance and extension of a new type of frontier the electronic frontier from a social and economic point of view It departs from the earlier concepts of borders state social economic ethnic religious etc to investigate the fluidity of borders and their shift towards an axis based paradigm within the free movement European Union Specifically the authors will examine a the metamorphoses of frontiers between the real and the virtual b the importance of space territory in the new information society and the Digital Single Market and c the evolution of electronic frontiers in relation to globalization and the network society What happens when the Internet collides with new social and economic borders In the past borders have been perceived from only a national state point of view Now new types of borders or frontiers such as social economic ethnic religious frontiers can be discussed The electronic frontier is the result of a socio economic analysis of the relationship between the Internet and new frontiers in society and the economy The European space best represents the fluidity of borders and frontiers within this transformation Thus the European Union is the best space to perform research on the electronic frontiers Borders are permeable or impermeable agents of inclusiveness or of exclusion The relations between the real space and the virtual space but also the influence of

the Internet on society lead us to two other important concepts for our research namely digital divide and digital inclusion which define connections or barriers even within the virtual space This book attempts to answer questions such as What types of borders have information and communication technologies created in Europe Which is the foundation of these new frontiers How does the network society function in Europe and which type of frontier prevails This title aims to fill the gap in the literature in the relationship between frontiers and information and communication technologies   Plunkett's E-Commerce and Internet Business Almanac 2015 Jack W. Plunkett,2015-02-24 This new almanac will be your ready reference guide to the e commerce Internet business worldwide You ll get all of the data you need including complete e commerce statistics trends and technologies analysis Internet research and development growth companies online services and markets bricks clicks and other online retailing strategies emerging e commerce technologies and Internet usage trends Plus you also get access to our profiles of nearly 450 E Commerce Internet companies our own unique list of companies that are the leaders in this field from online retailers to manufacturers of software and equipment for Internet communications to Internet services providers Our corporate profiles include executive contacts growth plans financial records addresses phone and fax numbers and more This innovative book offers unique information all indexed and cross indexed Our industry analysis section covers business to consumer business to business online financial services and technologies as well as Internet access and usage trends The book includes numerous statistical tables covering such topics as e commerce revenues access trends global Internet users etc Purchasers will find a form in the book enabling them to register for 1 year 1 seat online access to tools at Plunkett Research Online including the ability to view the market research industry trends section and industry statistics You have access at no additional charge to the very latest data posted to Plunkett Research Online Online tools enable you to search and view selected companies and then export selected company contact data including executive names You ll find a complete overview industry analysis and market research report in one superb value priced package   Information Economy Report 2015 United Nations Conference on Trade and Development (UNCTAD),2015 Electronic commerce e commerce is rapidly transforming the way in which enterprises are interacting among each other as well as with consumers and governments Despite important potential benefits businesses and consumers in developing countries were for a long time slow to exploit e commerce As a result of changes in the evolving landscape for information and communications technologies ICTs this pattern is now changing and e commerce is growing rapidly in emerging markets and developing economies Against this background this publication revisits the potential opportunities and risks of e commerce and examines how countries can benefit the most from the phenomenon in today s Information Society Using official statistics and private sector data it provides an up to date review of global and regional trends related to e commerce in view of changes in the ICT landscape focusing on developing countries while drawing lessons from developed countries **E-Life: Web-Enabled Convergence of Commerce, Work, and Social Life** Vijayan Sugumaran,Victoria Yoon,Michael

J. Shaw,2016-08-31 This book constitutes the refereed proceedings of the Workshop on E Business WeB 2015 held in Fort Worth Texas USA on December 12 2015 The theme of WeB 2015 was Leveraging Service Computing and Big Data Analytics for E Commerce and thus the workshop provided an interactive forum by bringing together researchers and practitioners from all over the world to explore the latest challenges of next generation e Business systems and the potential of service computing and big data analytics The 11 full and 17 short papers which were selected from 45 submissions to the workshop addressed a broad coverage of technical managerial economic and strategic issues related to e business with emphasis on service computing and big data analytics They employed various IS research methods such as case study survey analytical modeling experiments computational models and design science **Factors Influencing Customer Satisfaction. Differences Between E-Commerce and Voice Commerce** Daniel Kraus,2019-06-18 Master s Thesis from the year 2018 in the subject Business economics Trade and Distribution grade 1 3 German Graduate School of Management and Law gGmbH language English abstract This thesis comparatively investigates factors for customers satisfaction in voice commerce and e commerce to assess the emphasis customers place on factors in both channels Voice commerce is a newly evolving electronic commerce channel where customers communicate with dedicated systems on smart speakers mobile phones or other devices using their voice in order to find and order products This thesis identifies customer satisfaction predictors that potentially differ between both channels convenience and transaction process efficiency are based on previous research on chatbot and digital assistant expectations In the area of recommendations recommendation personalization the degree of personalization of product recommendations is identified from previous research The construct of recommendation complexity has been created which is the degree of detail and amount of information recommendations are presented Differences in this domain of computer human interaction are explained by media richness theory an application of neuro ergonomics Data was collected through a survey conducted on the crowdsourcing platform Amazon MTurk The sample consisted of 178 US consumers that had purchased goods using both e commerce and voice commerce Structural equation modeling SEM was used as well as multiple regression analysis for statistical hypotheses testing Two SEM models were created for each voice commerce and e commerce and both models were compared to investigate comparative hypotheses This research enables product managers to recognize which factors of customers satisfaction differ from those in e commerce While developing their voice commerce strategy and system design managers should emphasize convenience factors such as ease of use and ease of understanding as well as an efficient transaction process *Consumer Behavior on Online Grocery Shopping Adoption. A Quantitative Analysis in the Context of the COVID-19 Pandemic, Contrasting the Markets of Peru and Germany* José Alonso Pisfil Manchego,2023-03-13 Master s Thesis from the year 2022 in the subject Business economics Market research grade 1 3 University of applied sciences Munich language English abstract The COVID 19 pandemic raised the demand for online food shopping in traditional Peru and Germany This urged an in depth examination since consumer

attitudes in specific cultural contexts had received little attention Thus this research aims to ascertain the factors that significantly influence Germans and Peruvians intention to use online grocery shopping as well as to identify significant differences between the two countries Two particular research topics serve as the framework for this study which are as follows Are there significant differences in the usage of online grocery shopping between Germans and Peruvians during the COVID 19 pandemic What factors significantly influence Germans and Peruvians online grocery shopping usage during the COVID 19 pandemic As indicated by both research questions this study s primary emphasis is on online grocery shopping behavior during the COVID 19 pandemic that peaked one year ago in the year 2020 yet has persisted worldwide Therefore this study focuses only on empirical data from the COVID 19 outbreak since online grocery shopping in both nations was not a significant event before the pandemic Furthermore there was no previous scientific research on online grocery shopping s behavior in Peruvian literature preventing comparison between the two countries Given that the pandemic s breakout aided in the partial adoption of online grocery shopping in both nations the researcher judged it appropriate to frame both research questions exclusively in terms of the COVID 19 pandemic to capture better the influence of the digital transition that was experienced in 2020 **Electronic Commerce** Efraim Turban,David King,Jae Kyu Lee,Ting-Peng Liang,Deborrah C. Turban,2015-01-29 Throughout the book theoretical foundations necessary for understanding Electronic Commerce EC are presented ranging from consumer behavior to the economic theory of competition Furthermore this book presents the most current topics relating to EC as described by a diversified team of experts in a variety of fields including a senior vice president of an e commerce related company The authors provide website resources numerous exercises and extensive references to supplement the theoretical presentations At the end of each chapter a list of online resources with links to the websites is also provided Additionally extensive vivid examples from large corporations small businesses from different industries and services governments and nonprofit agencies from all over the world make concepts come alive in Electronic Commerce These examples which were collected by both academicians and practitioners show the reader the capabilities of EC its cost and justification and the innovative ways corporations are using EC in their operations In this edition previous editions published by Pearson Prentice Hall the authors bring forth the latest trends in e commerce including social businesses social networking social collaboration innovations and mobility **Informing Public Policy** Stefanie Haeffele,Abigail R. Hall,Adam Millsap,2019-04-25 Market process theory illustrates how the market is the most effective institution for overcoming the knowledge problem Specifically the institutional characteristics of private property monetary prices and the disciplining mechanisms of profit and loss guide actors to utilize knowledge dispersed among society to allocate resources effectively and to adjust their behavior when errors occur to provide valuable goods and services to society The chapters in this manuscript explore through applications to issues within the United States and internationally contemporary issues in public policy through the theoretical framework of knowledge problems and market process

economics Utilizing this approach as well as other fundamental insights from economics these chapters aim to illustrate how individuals in society address pressing public issues the problems faced by policymakers and the potential for novel solutions to policy challenges Authored by individuals from a variety of disciplines with interests in public policy this work includes discussions of education child welfare urban planning and U S healthcare policy as well as topics in e commerce the Global War on Terror international trade and economic development **E-Commerce** S. K. Mourya,Shalu Gupta,2015-01-30 Describes business methodologies that address the needs of organisations merchants and consumers to cut costs while improving the quality of goods and services and increasing the speed of service delivery *E-Commerce and Web Technologies* Heiner Stuckenschmidt,Dietmar Jannach,2015-12-29 This book constitutes the revised proceedings of the 16th International Conference on Electronic Commerce and Web Technologies EC Web held in Valencia Spain in September 2015 The 10 full papers included in this volume were carefully reviewed and selected from 28 submissions The papers are organized in topical sections on recommender systems multimedia recommendation social and semantic web and process management *Retail Business Organization. Financial Performance and Valuation of "Walmart" in the USA* Samsul Alam,2020-09-01 Master s Thesis from the year 2016 in the subject Business economics Investment and Finance grade 9 00 10 00 University of Extremadura Economics and Business Sciences course Master s Degree in Economics Management and International Trade language English abstract The main objective of this study is to present the ins and outs of retail business in the world especially in the United States of America USA and present Walmart s financial performance making the important valuation of the company as well as showing competitive circumstances which is essential in the eye of the financial market analyst investors and customers The finding of this detailed descriptive study with sufficient financial analysis and comparative variables is that Walmart is the lucrative choice for the past present and future investors with the estimation of terminal value at the end of the fiscal year 2026 estimated US 580 billion and the fundamental value of US 735 billion The assumption is made on in depth financial analysis with reliable data and calculation The result of this study shows that due to the emergence of stronger competitors and for being matured Walmart is not performing as expected by investors but its gigantic market size and capital will make it capable of doing business profitably over a longer period of time The ultimate decision given in this study for the investors is to buy This study gives the future researcher a basis on doing further theoretical and empirical research basis on this industry leading company **2015 9th International Conference on E-Commerce in Developing Countries: with Focus on E-Business (ECDC 2015)** ,2015

E-commerce and V-business Stuart Barnes,Brian Hunt,2001 E Commerce and V Business examines the impact of the Internet and associated technologies on two related aspects of business electronic commerce and virtual organisation Using a combination of recent theory and empirical evidence it demonstrates how forward thinking organisations are reaping considerable strategic advantage from exciting new business models in these areas Such models require radical rethinking of

many aspects of traditional business The book covers many of the critical and contemporary issues stemming from these important new developments One of the first texts to explicitly recognize the converging aspects of electronic commerce and virtual organisation An up to date leading academic text involving an international team of experts Packed with recent case studies illustrating how electronic commerce and virtual business have created significant strategic benefits

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