

The Multidimensional role of Social Entrepreneurship: A case Study Approach Within an International Project Context

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Abstract: Social entrepreneurship creates social value and has a multidimensional impact (e.g. economic, environmental, cultural). This is related to the complexity and multidimensional approaches to current societal problems such as climatic changes and socioeconomic crises. The paper explores this multidimensionality by presenting three Portuguese case studies of social entrepreneurship operating in diverse domains. The study is based on primary and secondary data on the selected social enterprises. The analysis explores the motivations and constraints in forming a social enterprise and the impact of entrepreneurial activity. There is evidence of multiple roles played by these entrepreneurial agents, and, therefore, their critical role in the response to the problems that current societies face.

Keywords: social entrepreneurship, sustainable development, case study, Inspire project.

1. Introduction

Current societal problems (e.g. climate change, social exclusion, and poverty) demand innovative and multidimensional answers. Social entrepreneurship presents important potentialities in this regard. Social entrepreneurs implement social innovation processes, enlarging the “economic and technological reading of the role of innovation in development to encompass a more comprehensive societal transformation of human relations and practices” (Moulaert & Nussbaumer, 2008, in MacCallum, 2009; Moulaert & Nussbaumer, 2005). With this in mind, the paper presents and compares three cases of social entrepreneurship that illustrate the multidimensional (economic, social, environmental, and cultural) impact of social entrepreneurship and its critical role in dealing with the complex and diverse challenges we face in the current context. The cases under analysis integrate an Erasmus+ project, Inspire (Social Entrepreneurs Network), whose primary goal is to create an inspiring learning HUB based on the identification of transferable practices aiming to support social entrepreneurship’s development in different European countries. The paper uses a case study approach by analysing primary and secondary data obtained respectively through a structured questionnaire and from information taken from the websites of these social enterprises. The paper is organized as follows. The next section presents the relevant literature on the multidimensions of social entrepreneurship. Section 3 discusses the methodology, and Section 4 analyses the case studies. The last section of the paper concludes.

2. Literature review

Research on social entrepreneurship (SE) experienced significant growth after the 2008 crisis (Lehtimäki et al., 2021; Macke et al., 2018; Pinto et al., 2016; Rahdari et al., 2016; Sekliuckiene & Kisielius, 2015; Parente & Quintão, 2014; Phillips et al., 2015; Peredo & McLean, 2006). The explanation for this growth is due to the urgency of finding answers to complex social problems in a context of increasing economic liberalism and, in the case of Europe, the shrinking of the Welfare State. Research in this area shows that SE is a complex topic with different definitions and perspectives. To the seminal works on conventional entrepreneurship (e.g., Cantillon, Say, Schumpeter, and Drucker), the literature adds the names of Stevenson and Dees as presenting fundamental contributions to conceptualization in this research area (Rahdari et al., 2016).

According to OECD, “social entrepreneurship is the process through which specific types of actors – the “social entrepreneurs” – create and develop organizations that may be either social enterprises or other types of organizations. It also designated a field including a broad set of initiatives with a social impact dimension in a spectrum ranging from for-profit to non-profits” (OECD, 2023). More recently, the European Commission defined a social enterprise as being “an operator in the social economy whose main objective is to have social impact rather than make a profit for their owners or stakeholders. It operates by providing goods and services for the market in an entrepreneurial and innovative fashion and uses its profits primarily to achieve social objectives. It is managed in an open and responsible manner and involves employees, consumers and stakeholders affected by its commercial activities” (European Commission, 2023).

Social Entrepreneurship Problems And Solutions Case Study

Joyce Burgener



Social Entrepreneurship Problems And Solutions Case Study:

Social Entrepreneurship Meng Zhao, Jiye Mao, 2021-01-19 This book incorporates theoretical framework and management cases in discussions on social enterprise in China. The authors look to address two fundamental questions about social enterprises in China that have been very controversial over the years: First, what is social enterprise? This book proposes a framework that defines Chinese social enterprises based on social entrepreneurship and includes ten case studies for justification. Second, who are well-performed social enterprises with financial viability and proved social impact? The book describes in detail some of the leading social enterprises in China. It is aimed at a wide target audience. Practitioners will learn experience and lessons from the case studies. Academics can use the cases in different teaching contexts and gain research inspirations from our framework and case studies. Policy makers, accreditation agencies, professional service providers, and institutional investors will learn to identify and evaluate promising social enterprises.

Case Studies in Social Entrepreneurship and Sustainability Jost Hamschmidt, Michael Pirson, 2018-02-06 The case studies in this second volume focus on entrepreneurs targeting sustainability issues and how their personal values shape strategies and initiatives. The award-winning cases describe new patterns of value creation and the challenges of dealing with existing paradigms.

Case Studies in Social Entrepreneurship Michael Pirson, 2017-09-08 This book is an essential resource for the increasing number of facilitators who wish to help students learn about the promise and pitfalls of social enterprise. The Oikos Ashoka case competition for social entrepreneurship was conceived in 2007 as a way to help find great material and case studies in this emerging field. This fourth collection of Oikos case studies is based on the winning cases from the 2010 to 2014 annual case competitions. These cases have been highly praised because they provide excellent learning opportunities, tell engaging stories, deal with recent situations, include quotations from key actors, are thought-provoking and controversial, require decision making, and provide clear take-aways. This new volume of social entrepreneurship case studies highlights cases from around the globe, authored by teachers from around the globe. The selected cases span many industries and geographic contexts; nevertheless, they are connected by a shared ambition to highlight the power of entrepreneurship to solve social problems. The cases are clustered in three different sections: Socially oriented Enterprise Cases, Health and Fair Trade, Ecologically oriented social enterprises, and Corporate Social Entrepreneurship. *Case Studies in Social Entrepreneurship* will be an essential purchase for educators and is likely to be widely used as a course textbook at all levels of management education. Online Teaching Notes to accompany each chapter are available on request with the purchase of the book.

Case Studies in Social Entrepreneurship and Sustainability Jost Hamschmidt, 2017 In 2008 Ashoka launched the Changemaker Campus Initiative, which applies Ashoka's rigorous criteria to select and support universities as they develop and implement a comprehensive social entrepreneurship plan. Through the lessons learned from this network and with input from its broader global network of those experienced in the field, Ashoka aims to set a new standard for social

entrepreneurship education Indeed despite the rising demand there remains a dire need for quality coursework and global teaching case studies Social entrepreneurs and the pressing challenges they solve are not bound by geographic borders or a single political environment yet there is a lack of the materials necessary to equip students with the skills and mind set required to catalyze systemic social change What few high quality case studies do exist typically highlight social entrepreneurs within the United States This cooperation with oikos within the Social Entrepreneurship Track of the annual oikos Global Case Competition is a critical vehicle for tackling that challenge As a result of this effort more locally relevant case studies are being written peer reviewed and judged than ever before and are able to make their way into the hands of global audiences eager to adopt them into their courses Building social entrepreneurship skills and problem solving abilities are best practiced and honed using real life examples and strategic challenges not just learning theories in a vacuum Case studies provide this exposure and real time training in systemic problem solving Through these 15 teaching cases students learn that social entrepreneurship is about identifying root causes of problems and applying a solution that tackles the system As study upon study has shown the band aid approach does not work To effectively address a social problem the solution must continually adapt and evolve based on market feedback about what works and what needs to change in the model Case Studies in Social Entrepreneurship and Sustainability is the second volume resulting from the oikos Global Case Writing Competition an annual program launched in 2003 to promote the publication of high quality teaching cases in corporate sustainability This book expands the collection with award winning global cases in the rapidly growing field of social entrepreneurship and sustainability In view of the growing importance of various sustainability trends management schools are increasingly challenged to adapt their entrepreneurship and business curricula Management education needs to reflect the trends and provide a broadened understanding of value creation Sustainability is a concept that demands that organizations consider the legitimate expectations of different stakeholders in their value creation processes At the same time it underlines the fact that many sustainability trends offer new business opportunities that entrepreneurs will seize As a result value creation processes need to be reorganized in order to create economic capital while developing social capital and preserving natural capital Indeed entrepreneurial organizations are increasingly dealing with these challenges The case studies in this book explore both the opportunities and pitfalls entrepreneurs working with organizations with for profit hybrid and non profit business models face in targeting sustainability issues and how their values and core assumptions impact their business strategies They describe new patterns of value creation new alliances and the challenges of dealing with existing paradigms It is clear that new ways of doing business with a common objective of maximizing social impact are substantially shaping markets and society This textbook of competition winning case studies for management education in the field of social entrepreneurship and sustainability provides excellent learning opportunities tells engaging stories deals with recent situations includes quotations from key actors is thought provoking and controversial requires decision making

and provides clear take aways Online Teaching Notes to accompany each chapter are available on request with the purchase of the book Provided by publisher Social Entrepreneurship and Innovation Ken Banks,2016-03-03 Social innovation and social entrepreneurship look for creative and affordable solutions to specific societal problems Fuelled by the spread of the internet and the ubiquity of mobile phones there are more people working to solve pressing social and environmental problems in the world today than ever before Social Entrepreneurship and Innovation presents the journeys of pioneering and often accidental social innovators who faced with a problem used their courage tenacity and creative thinking to find a solution Using their own words to reflect upon their experiences these cases do not gloss over the setbacks and the dead ends social entrepreneurs can face Instead readers will gain a realistic insight into the challenges and an engaging look at the problem solving mindset needed to overcome them From a life saving project to bring solar powered lighting to midwives in Nigeria to a news dissemination service that s grown from small beginnings to have a global impact each case study draws out the lessons learnt by the innovators providing guidance and advice for those looking to follow in their footsteps Social Entrepreneurship and Innovation is an invaluable resource for social entrepreneurs and innovators looking for new ideas and insight into what really works and what doesn t

Social Entrepreneurship: Concepts, Methodologies, Tools, and Applications Management Association, Information Resources,2019-04-01 Businesses are looking for methods to incorporate social entrepreneurship in order to generate a positive return to society Social enterprises have the ability to improve societies through altruistic work to create sustainable work environments for future entrepreneurs and their communities Social Entrepreneurship Concepts Methodologies Tools and Applications is a useful scholarly resource that examines the broad topic of social entrepreneurship by looking at relevant theoretical frameworks and fundamental terms It also addresses the challenges and solutions social entrepreneurs face as they address their corporate social responsibility in an effort to redefine the goals of today s enterprises and enhance the potential for growth and change in every community Highlighting a range of topics such as the social economy corporate social responsibility and competitive advantage this multi volume book is ideally designed for business professionals entrepreneurs start up companies academics and graduate level students in the fields of economics business administration sociology education politics and international relations

Social Entrepreneurship and Social Business Christine K. Volkmann, Kim Oliver Tokarski, Kati Ernst, 2012-04-24 This compilation offers students a comprehensive overview of the field of social entrepreneurship Leading European researchers and lecturers such as Ann Kristin Achleitner Markus Beckmann Heather Cameron Pascal Dey Andreas Heinecke Benjamin Huybrechts Alex Nicholls Johanna Mair Susan M ller and Chris Steyaert have contributed to this textbook *The Emergence of Social Entrepreneurship* Virginia Simón-Moya, María Rodríguez-García, 2021-09-09 The rise of hybrid ventures is proof that another way of doing business is possible Many developments in the last 15 years highlight the significance of social entrepreneurship the 2006 Nobel Peace Prize to Grameen Bank the efforts of scholars in studying social ventures and

the new academic programs at Ivy League universities as well as the creation of indices such as the United Nations Human Development Index to measure non economic issues This book portrays these as strong indicators to support the development and sustenance of a market based economy that also imbibes social progress and human values This book emphasizes that awareness of the conditions under which social start ups emerge is crucial The authors provide a thorough and empirical analysis of the emergence of social entrepreneurship using the Global Entrepreneurship Monitor GEM data as well as case studies from practice From the perspective of individuals they examine the most important characteristics of social entrepreneurs and from a macro perspective social ventures are studied as agents of change A handpicked collection of successful cases of social ventures also provides the reader with an awareness of the best practices

Social Entrepreneurship David Wasieleski, James Weber, 2021-11-24 Volume Five of Business and Society 360 focuses on research from leading scholars in this discipline contribute to a 360 degree evaluation of theory including cross discipline research empirical explorations cross cultural studies literature critiques and meta analysis projects

Social Entrepreneurship and Sustainable Development Archana Singh, Edakkandi Meethal Reji, 2020-06-13 This volume discusses the seminal interface between social entrepreneurship and sustainable development along with their inter linkages It traces the role of social entrepreneurship and innovations in societal transformation in creating sustainable societies especially in developing nations It explores how social entrepreneurship and enterprise is integral to the promise of fostering opportunities for socially disadvantaged groups including the poor women and young people as well as in addressing environmental and ecological issues apart from wealth creation The book presents key concepts case studies and multiple innovative models involving social entrepreneurship such as green financing serial social entrepreneurship sustainable livelihood creation and well being in addition to highlighting global sustainable development goals of the United Nations The chapters are organised under the broad themes of sustainability of the organisation sustainability of the community sustainability of the development and sustainability of the community organisation interface They examine social change social innovation social enterprise small and micro enterprises microfinance institutions inclusive growth education productivity physical health waste management energy retention self reliance and corporate social responsibility They contain emerging research issues in the field as well as critical assessments while bringing together theoretical and practitioners perspectives This book will be useful to scholars and researchers of development studies social entrepreneurship sustainable development environmental studies public policy and political sociology It will also greatly interest professionals from non profit corporate and public sectors other development practitioners and international bodies

[De Gruyter Handbook of Social Entrepreneurship](#) Bryan C. Boots, Lane Graves Perry, III, Benjamin J. Williams, 2024-08-19 The De Gruyter Handbook of Social Entrepreneurship serves as a one stop shop for nascent and established scholars and practitioners alike who seek to quickly gain a broad familiarity with the current state of research in social entrepreneurship Part 1 reviews and discusses the historical scholarly foundations

of the field followed by a more in depth treatment of newer research while Part 2 examines the broader ecosystem in which social entrepreneurship takes place In Part 3 the handbook explores infrastructural considerations such as organizational culture values processes business models and mindsets that affect social entrepreneurship Finally in Part 4 the handbook analyzes social entrepreneurship from the individual social entrepreneur s perspective Faculty research oriented graduate students think tanks and government agencies who seek an overview of recent research in the field of social entrepreneurship will benefit from this essential addition to the literature In addition practicing social entrepreneurs intrapreneurs in corporate settings and non governmental organizations interested in social entrepreneurship can use this handbook as a resource to inform their approaches to the development of social ventures how they support social entrepreneurs and the ways in which they can foster conditions to support a thriving social entrepreneurial ecosystem

Circular Entrepreneurship Ecosystems João J. Ferreira, Magnus Klofsten, David Urbano, 2025-01-09 João J Ferreira Magnus Klofsten and David Urbano along with their contributing authors analyse circular economy entrepreneurship CEship in depth in this book exploring the process of seizing opportunities in the circular economy domain to achieve sustainability goals Examining the challenges and successes of developing CEship ecosystems across diverse geographical contexts they discuss lessons learned and identify important future trends in the field

The Process of Social Value Creation Archana Singh, 2016-05-03 This book discusses social entrepreneurship especially in context of India It focuses on understanding the whole process of social value creation i e social entrepreneurship opportunity identification resource mobilisation social value capabilities of social entrepreneurs and innovation in three different types of social enterprises i non profit or charitable ones ii non profit social enterprise sustainable with the combined income of grants subsidies and own earned income self sustainable not for profit social enterprise and hybrid social enterprise and iii for profit social enterprises Sample cases of social entrepreneurs Ashoka Fellows were selected from three inter linked sectors health education and livelihood To provide a comprehensive view interviews were taken not only from the founders social entrepreneurs management personnel and other employees but also from the beneficiaries The book comprises how on the basis of cross comparison between three types of social enterprises several propositions and finally theoretical framework on social entrepreneurship have been developed It proposes that social entrepreneurship can be acquired and that these social entrepreneurs can help solve the larger social problems faced both by developing and developed nations

International Case Studies in Social Entrepreneurship Claudia G. Green, Casey Frid, Imran Chowdhury, 2019 The purpose of this activity is to teach students about social entrepreneurship through hands on experience This activity can begin before the course starts so that students will have an understanding of social entrepreneurship and discussions can begin during the first class meeting On the other hand this activity could be a project carried out for the duration of a semester course Students will research selected social entrepreneurs and have the opportunity to interview them Using their research and interview data they will write a case

study of the social entrepreneur Through this process will learn about the motivation vision expectations and goals of entrepreneurs who focus on contributing to the greater good of society They will also identify some of the challenges faced by these entrepreneurs and propose possible solutions

Social Entrepreneurship and Social Enterprise Phenomenon: Antecedents, Processes, Impact across Cultures and Contexts Marzena Starnawska, Agnieszka Brzozowska, 2018 Social entrepreneurship³ as a field of research has gained enormous interest of academics in management and entrepreneurship literature for almost 30 years now Also scholars in other intellectual domains like economics finance marketing political science sociology and few others have found it fascinating As a term it is common in public discourses and has found interest among policy makers corporations media different groups of practitioners and professionals As a phenomenon it is not new although the SE term has been only recently coined Banks 1972 Drucker 1979 For far more than two centuries great individuals and groups have tried to tackle the societal challenges using economic means such as the Rochdale Pioneers who inspired cooperative ideals and Florence Nightingale an English nurse and social activist who changed the patient care landscape Nicholls 2006 Many of the ventures and actions of social initiatives can be traced to the earlier medieval or even ancient times Today social initiatives and social enterprise have emerged in particular countries and regions as a result of their historical institutional trajectories and social enterprise landscape ZOO Young Mair Starnawska 2016a Most research is descriptive and not contextualized in theory Dacin Dacin Tracey Sharir Weerawardena Leadbeater 1997 Also organizational level studies lead to confusion As mentioned earlier there are various SE operation models specific for particular countries and regions determined by historical and institutional trajectories Defourny Ciepielewska Kowalik Pieli ski Starnawska Dacin et al 2011 Short Moss Starnawska 2017 The focus on the concept of a social entrepreneur as an institutional agent is in line with the structure agency debate and provides opportunities for discussion on the transformative change the potential of SE The institutional and social capital approaches provide arguments for more engagement of the academic community to employ more interpretivist lenses through social constructionist approaches which requires more in depth and more longitudinal data collection and analysis with more qualitative approaches to study the complex and contextual phenomenon of SE Starnawska 2016b 2018 Research streams in social entrepreneurship and social enterprise There are two streams of thought in the current SE research field which are not explicitly distinguished by the academic community There is a growing pressure to make it a distinct and legitimate field of inquiry Nicholls 2010 finds SE as at a pre paradigmatic stage and therefore the SE field of research and practice is undergoing a process of maturation Nicolopoulou 2014 Other researchers seem not to follow this way of thinking and do not regard the SE field as a domain of its own right with its own theories Dacin Dacin Defourny Nicolopoulou 2014 and reflect entrepreneurship approaches dominant in the mainstream literature A lot of this discussion is generated thanks to the Ashoka Foundation promoting its fellows and similar other foundations promoting the discourse on individual change makers Bornstein 2004 In this area there is intense academic work

referring to SE social entrepreneurship The second school on earned income emphasizes the capability of social enterprise to achieve social aims through earned income This approach also has roots in America where in the late 80 s there was a need for non profit organizations to generate revenues to realize their own social mission and to survive in the market at the same time Dees Nicolopoulou 2014 There is no agreement on the domain field of research boundaries and definitions Short Moss Dacin Dacin Peredo as different institutional and entrepreneurial solutions to social needs The findings show how Misericordia employs these strategies The contribution of this paper is a conceptual framework on the bricolage approach in addressing emerging social needs The paper deepens our understanding of possible applications of the bricolage concept in SE studies It broadens the literature on entrepreneurship and in particular SE working with the application of a bricolage approach The second paper by Tanja Collavo 2018 Unpacking social entrepreneurship Exploring the definition chaos and its consequences in England focuses on the organizational level factors determining definitional confusion in SE and social enterprise Also the paper aims to explore what the consequences of this state of the art are for social entrepreneurs social investors social enterprises and policy makers The study setting is England where the SE sector has had a long tradition and has been subject to influences from different actors and organizations in the USA and the EU The author makes efforts to empirically find out what the long term effects of this definitional diversity are on multiple stakeholders The paper uses an exploratory case study approach where England is treated as a case For this purpose the author analyses historical secondary data taken from the period 1995 2016 including archival data such as newspapers magazines academic papers reports produced by government and national think tanks to trace the development of the sector in England and factors leading to the current definitional debate This historical approach is further employed in a complementary analysis of archives and content from 69 archived interviews held with different stakeholders from the sector such as employees of sector intermediaries representatives of charities social entrepreneurs academics and representatives of businesses The findings help the author to outline three dominant schools of thought in practitioner s discourse one school on social enterprises as businesses another on social entrepreneurs as innovators and the last as a community related phenomenon These are in line with the 3 schools of thought suggested in the literature on social enterprise Defourny Teasdale 2012 In further findings the author resumes 3 categories of opinions on how the definitional debate impacts the sector For some this debate brings opportunities as it generates inclusiveness and interest in social enterprise For others it is a negative phenomenon as it generates disagreements in the sector hardens access to funding and creates confusion in making public policies The study shows that the definitional debate in England raises discussions in practice and shows that research and practice face similar challenges The next paper by Huei Ching Liu Ching Yin Ip and Chaoyun Liang 2018 A new runway for journalists On the intentions of journalists to start social enterprises focuses on the entrepreneurial intentions of present and former journalists towards starting a social enterprise The authors set their hypotheses in the context of the similarities

between entrepreneurs and journalists and analyze how personal traits creativity and social capital determine the entrepreneurial intentions of journalists Their research is based on an on line survey run in social media groups for journalists and covers valid answers from a sample of 401 participants The findings show no significant influence of personality traits and the authors explain that this is due to the construction of the research hypotheses based on classic entrepreneurship literature Another important finding is that creativity and bridging social capital has a positive significant influence on social entrepreneurial intentions The latter is an essential message as creativity is vital in overcoming the institutional barriers Dacin et al 2010 that SE faces Also social capital is an important element in SE development which itself is more strongly emphasized in SE literature recognizing the role of stakeholders in social enterprise and a strong pronouncement of embeddedness of social enterprise in a social context The study throws light on social entrepreneurial intentions among journalists whom themselves constitute an interesting population Assigning the role of social entrepreneurs to journalists leads to advocacy functions for many societal challenges It can influence social impact thanks to potentially higher media coverage of social issues Although the main findings are in line with the mainstream literature on entrepreneurial intentions towards conventional entrepreneurship the subject and setting of the study in Taiwan is a very inspiring and interesting context when discussing who social entrepreneurs are The last paper by Katarzyna Bachnik and Justyna Szumniak Samolej 2018 Social initiatives in food consumption and distribution as part of sustainable consumption and sharing economy aims to describe and characterize social initiatives in food consumption and distribution in Poland They present their study on the purposive sample of social initiatives in food consumption and the distribution area In particular reference is made to goals operating models ways of acting and their linkages to sustainable consumption and sharing economy Four mini cases of social initiatives in this area established between 2013 2016 and located in two main cities in Poland Cracow and Warsaw are purposively chosen as the subject of the study These initiatives are chosen in accordance with sustainability and sharing economy criteria presented in the paper The authors use existing secondary data together with related social media and website content material for the case analysis The described social ventures are grass roots initiatives resulting from the bottom up activity of individuals and groups The key findings of this paper show a variety in their organizational and legal forms varying from an initiative undertaken by volunteers a project undertaken by students to an informal group that set up a non profit organization Also the evidence shows diverse linkages to sustainable consumption and sharing economy across the mini cases These are involved in purchases of healthy food promotion of responsible food consumption being sensitive to food waste issues motivations to care for the greater good and for nature and for others The sharing economy dimension is visible not only through sharing food with others but also sharing on the level of building trust and community The authors plan to undertake a study of organizational and individual behaviors in further quantitative research followed by in depth interviews with representatives of initiatives in sustainable consumption and sharing economy

to provide more generalizable conclusions Their mini case study of secondary data shows the urging need for more empirical wider scale studies However it needs to be emphasized that many of these initiatives are novel ones and reflect new social movements and are not significant in numbers Therefore it comes as no surprise why some research on social enterprise is still anecdotal and SE organizations and ventures are slowly occupying the SE landscape in Poland i e moving towards a variety of sustainability and responsibility related initiatives beyond a pure welfare focus When in western European countries social cooperative enterprise initiatives have become quite abundant representing new movements in food environmental cultural educational spheres in many central and eastern European countries the rebirth of civil society into social initiatives and social enterprise needs more time for development Ravensburg Lang Poledrini employing the analysis of historical data the ongoing need of case and small scale studies of SE ventures and organizations in contexts where the SE phenomenon is not common the potential of large scale studies on individuals and their social entrepreneurial intentions and the strong potential in the qualitative content analysis of practitioners discourses as a methodological tool in studying the SE phenomenon In their work Zollo Rialti Ciappei and Boccardi 2018 propose a theoretical framework encompassing the typology of social bricolage depending on social needs and the institutions entrepreneurs cope with and depending on entrepreneurial and institutional solutions to these social needs This framework is studied in exploratory longitudinal case analysis This study has relevance for SE researchers as it provides a systematic overview of social bricolage approaches to emerging social needs The chosen exploratory retrospective approach is also a valuable example of how archival data can be employed in a complementary manner with current primary data while studying social enterprise with long traditions For further research it is required to validate the proposed framework in other SE organizations and to study the assumption that bricolage is a significant opportunity for social entrepreneurs to address emergent social needs This paper also works as an exemplary work of retrospective longitudinal studies on SE organizations The arguments put forward by Hockerts and W stenhagen 2010 regarding the need for such studies may refer to work on historical and current data as well Covallo 2018 shows how qualitative analysis of existing secondary data can contribute to the understanding of the complexity of SE This methodological approach is rather uncommon and it shows that analyses of current texts of narratives discourses and rhetoric can provide a deeper understanding of the SE phenomenon as socially constructed This can also show the power and interplays between a variety of institutional actors Nicholls 2010 A new stream of literature is emerging and this work is an exemplary example of how narrations of social enterprise can shape SE culture For tracing the nature of the SE phenomenon narratives from different actors could be heard to understand the complexity of the studied subject In this sense the recognition of practitioners voices broadens the spectrum of studied populations It is of particular importance as social enterprise has not been legally framed in many institutional country contexts For many countries social enterprise models have been recognized Defourny Nyssens 2013 but Covallo 2018 takes a parallel step to analyze practitioners and other

stakeholders discourses on what social enterprise is. Additionally, T. Covallo's work serves as an exciting example of how qualitative content data analysis can be employed in future studies in the light of the scarcity of widely available data on SE and interesting and valuable findings can be generated thanks to the existing discourses and narratives. The research of Liu, Ip, and Liang (2018) confirms existing mainstream literature on conventional entrepreneurship. Their evidence from the journalist community in Taiwan shows that personal traits have no significant impact upon social entrepreneurial intentions. However, creativity and bridging social capital are recognized as significant variables. The research is of particular interest as it does not refer to entrepreneurial intentions among students or graduates or general populations but is limited to the population of active and former journalists. Further research could potentially explain social entrepreneurial intentions in other professions and be next stage research leading to comparative analyses. The results of this research show the importance of bridging social capital which has practical implications at policy and practitioner level. To extend the SE community, other professional groups can become more and more involved in the societal challenges which in the end can lead to higher start up rates of social enterprises but also strengthen many of them with professional expertise. The findings also confirm the need to employ more network related theories for SE future studies. Bachnik and Szumniak-Sulej (2018) provide insights into Polish social initiatives in food consumption and distribution against the background of the understudied nature of the phenomenon. The authors select a purposive sample of diverse cases of such initiatives and provide a descriptive overview of their goals, organization, and links with sustainable consumption and sharing economy. The paper works as exemplary evidence that the majority of social venture studies are based on small samples of anecdotal evidence as highlighted at the beginning of the paper. Therefore, having based their research on secondary data, the authors call for further research including primary data collection and more longitudinal observation. As these initiatives are still novel and grass roots ventures, further qualitative and exploratory approaches would be required. As the authors claim, the responsible consumption and sharing economy have become very popular in digital community and consumer attitudes have a significant impact upon the sustainability of such initiatives. The work presented in this issue confirms the need for more insightful qualitative studies set in varied institutional contexts and at the same time for more large scale studies on populations of nascent or existing social entrepreneurs or social enterprises. In the case of the former, more constructivist and network related approaches can be of further value. Starnawska (2016a, 2018). In the case of the latter, researchers from different institutional contexts could make attempts at setting the foundations of comparative studies across countries, e.g. Ravensburg et al. (2017) but on large social enterprise populations. Also, with the growing legitimacy of SE in an educational setting, Starnawska (2018) there lies great potential in evaluating social entrepreneurial attitudes among students and graduates and other populations such as different professions. In parallel, the work presented in this issue shows excellent opportunities in analyzing historical data since SE is not a novel phenomenon.

Use of Case Studies and Multimedia in Structural

Engineering Education Mark L. Valenzuela,1993 **A Case Study of Communication and Enactment of Transition Services Among Key Stakeholders in the Transition Process for High School Students with Learning Disabilities**
Joyce Burgener,2006 Social Entrepreneurship Christopher Durkin,Robert Gunn,2016-12-14 The second edition of this popular book uses in depth theoretical study and international case studies to explore new developments in social entrepreneurship such as the rise of the social investment market and the increasing importance of social impact measurement *Case Studies on Social Entrepreneurship* P. Girija,2009-01-01 For a business in crisis there is a turnaround plan to revive the company for a sinking stock market there are ways to improve the stock value but when the issues dealt with are about suffering of humans the solution exists only in mere concepts **The Social Entrepreneurship of Change**
Leonard J. Duhl,1995-06-28

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