

# Magazine Proposal

Name:

'Haute'

Genre:

Fashion

Dimensions:

9.5/11.5 inches

Frequency:

Monthly issue, with a special edition twice a year

Magazine paper type:

Thick glossy paper.

Weightage:

Majority of magazine needs to be editorial, therefore the weightage would be 70% editorial with 30% ads.

# Magazine Proposal Sample

**N Colangelo**



## **Magazine Proposal Sample :**

Writing For Magazines (4th Edition) Adèle Ramet, 2014-02-21 Written by an experienced author this practical book shows you how to produce manuscripts to fit a specific slot advises you on how to adapt your style to suit different markets and how to utilise research material to write facts and fiction effectively Contents 1 Mixing fact and fiction 2 Constructing an article 3 Getting articles into print 4 Researching and filing systems 5 Rewriting for different markets 6 Writing short stories 7 Caring for your characters 8 Finding the right format 9 Creating a Twist in the Tale 10 Signposting 11 Twisting With Little Old Ladies 12 Fitting a Specific Plot 13 Working as a Freelance 14 Marketing Your Manuscript 15 Keeping Records Solutions to exercises Glossary Useful addresses Further reading Index

**Everybody's Magazine** ,1906 **New York Magazine** ,1972-06-26 New York magazine was born in 1968 after a run as an insert of the New York Herald Tribune and quickly made a place for itself as the trusted resource for readers across the country With award winning writing and photography covering everything from politics and food to theater and fashion the magazine s consistent mission has been to reflect back to its audience the energy and excitement of the city itself while celebrating New York as both a place and an idea

**Publish Your Own Magazine, Guide Book, Or Weekly Newspaper** Thomas A. Williams, 2002-10 Have you ever wanted to publish a magazine guide book or weekly newspaper and make substantial profits while working from your home Tom Williams has done just that in his own profitable publishing career and he can tell you how to run a highly successful home based publishing company In *Publish Your Own Magazine Guide Book or Weekly Newspaper* Williams provides a dynamic step by step guide to creating everything from tourism books and niche market magazines to specialty tabloids using your home computer He shows how you can be a successful boutique publisher if you have the drive Having built his own publishing business from scratch he spares us the learning curve by sharing the soup to nuts of what he has learned in this practical how to guide Williams starts with a basic premise start a publication on something you know or about the area where you live The publications that have made him successful are local papers specialty magazines and guides Williams shows how to use local resources and networks to build your business Once you get your subject and venue down Williams details what software tools are necessary to create the publication how to arrange your office for productivity how to get advertisers how to market your product whom to hire and how much to pay them and all the other information that you will need to be profitable in this business In the sea of publishing books on the market here s one that tells you everything you need to know in one place *Publish Your Own Magazine Guide Book or Weekly Newspaper* is absolutely the best resource on the market today for realizing publishing profits This revised version includes updated technological information on software products available to desktop publishers The book has also been made current to accommodate the fluctuations in the market and the changing business environment Williams includes information on publishing a wide variety of periodicals and books including specialty books tourism guides quality of life magazines newcomer guides real estate guides apartment guides

weekly newspapers free circulation shoppers association directories city magazines regional magazines niche market  
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 easy to sort out the most promising options for publication The 23rd edition also features sidebar tips from editors and  
 publishers advising writers on submission do s and don ts and profiles of 20 of America s leading editors Printers' Ink; the  
... Magazine of Advertising, Management and Sales ,1904 **The Best of the Magazine Markets for Writers 2008** Marni  
 E. McNiff,2007-12 The 1 746 best freelance markets for writers including feature articles that examine current needs for the  
 travel and leisure market music and the arts self help and religious inspirational markets The Literary Press and  
Magazine Directory ,2006 National Painters Magazine ,1926 **Musical Magazine and Musical Courier** ,1903  
The Painters Magazine and Paint and Wall Paper Dealer ,1926 The Social Studies ,1921 Historical Outlook ,1921  
Canadian Horticulture and Home Magazine. Growers Ed ,1930 **How to Be A Travel Writer** Don George,2017-07-01  
 Bursting with invaluable advice this inspiring and practical guide fully revised and updated in this new edition is a must for  
 anyone who yearns to write about travel whether they aspire to make their living from it or simply enjoy jotting in a journal  
 for posterity You don t have to make money to profit from travel writing Sometimes the richest rewards are in the currency of  
 experience How to be a Travel Writer reveals the varied possibilities that travel writing offers and inspires all travellers to  
 take advantage of those opportunities That s where the journey begins where it takes you is up to you Let legendary travel  
 writer Don George show you the way with his invaluable tips on The secrets of crafting a great travel story How to conduct  
 pre trip and on the road research Effective interviewing techniques How to get your name in print and money in your bank  
 account Quirks of writing for newspapers magazines online and books Extensive listings of writers resources and industry  
 organisations Interviews with established writers editors and agents About Lonely Planet Since 1973 Lonely Planet has  
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 physical edition Vick's Magazine ,1903 The Magazine of Business ,1922 **Magazine Publishing Management**

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**International Directory of Little Magazines and Small Presses** Len Fulton,1998-09 This 34th edition will continue to be a standard reference used worldwide by writers librarians students of contemporary literature and readers everywhere Len Fulton s dedication to compiling the details of the small press scene began in the 1960s with a slim chapbook that has grown in size as the small press movement has expanded His directory now includes over 5000 presses and journals listed with address telephone number payment rates manuscript requirements and recent publications Subject and regional indexes are also provided

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