

## Department of Management Studies

### Question Bank

<b>Semester/Year</b>	<b>03/2024</b>
<b>Course Code&amp; Course Title</b>	<b>BA 4302 INTERNATIONAL BUSINESS</b>
<b>Credits</b>	<b>3</b>
<b>Course Type</b>	<b>Core</b>
<b>Nature of the Course</b>	<b>Theory</b>

Course Outcomes (COs)	
CO3	To understand the concept of international strategic management .
CO4	To understand the concepts of international production, marketing, HR & finance
CO5	To understand conflicts and ethics in international business

CL-Cognitive Level; R-Remember; Un-Understand; Ap-Apply; An-Analyze; Ev-Evaluate; Cr-Create

#### 2-Marks (10 Questions per Unit)

Sl.No	Question	Blooms Taxonomy	CO	Unit. No
1	Explain Global Entry Strategies?	Un	CO3	3
2	Explain performance of global business?	Un	CO3	3
3	Write different forms of international business?	R	CO3	3
4	What is meant by Strategic Compulsion?	Un	CO3	3
5	What is the need for Performance Evaluation in International Business?	Un	CO3	3
6	What are the 2 primary considerations in choosing a location	Un	CO4	4
7	What is global sourcing	Un	CO4	4
8	Why should a company pursue global sourcing strategies	Un	CO4	4
9	What is "Market Oriented Export Pricing	Un	CO4	4
10	What do you mean by Piggyback exports?	Un	CO4	4
11	What is standard price policy?	R	CO4	4
12	What are the characteristics of a learning organization.	Un	CO4	4
13	What are the major components of the cost of production	R	CO4	4
14	What is a supply chain?	Un	CO4	4
15	Mention some technology aids for improving operational efficiencies in international business.	R	CO4	4
16	Which are the international agencies responsible for resolving conflicts?	An	CO5	5
17	Mention different approaches to control MNCs	Un	CO5	5
18	Mention the five aspects of the international control process.	Cr	CO5	5
19	Who are Expatriates?	Un	CO5	5
20	ho are host-country nationals?	R	CO5	5
21	Define in-patriate.	R	CO5	5
22	What are the possible causes for international conflict?	Un	CO5	5
23	Behavioural aspects in negotiation. Discuss	R	CO5	5
24	How do global ethical issues influence decision making process	R	CO5	5

# Ib Question Bank For Business And Management

**Michal Rosen-Zvi**



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