

# 7 Black Friday tips

for small businesses

1



Plan Early

2



Offer timely  
promotions & deals

5



Collaborate with  
other small  
businesses

3



Market your deals  
& promotions  
accordingly

6



Consider Cyber Monday  
& Small Business  
Saturday promotions

4



Create connections  
with customers, the  
new & old

7



Take advantage of  
deals for your own  
business

# Black Friday Tips Install

**Eliakim Littell, Robert S. Littell**



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