

WHAT IS CYBER MONDAY?



Cyber Monday Update

Edwards Lilian Edwards



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Broadcast Journalism Ray Alexander, Peter Stewart, 2016-01-29 This seventh edition of Broadcast Journalism continues its long tradition of covering the basics of broadcasting from gathering news sources interviewing putting together a programme news writing reporting editing working in the studio conducting live reports and more The authors have brought the material further up to date with the integration of social media uses of mobile technology the emergence of user generated content and updated examples illustrations and case studies throughout End of chapter exercises are also included New for this edition Updated with new examples quotes and pictures Restructured with end of chapter summaries exercises for students notes for tutors links for further reading and references to invaluable websites and smartphone apps Extended chapters on ethics responsibilities interviewing mobile newsgathering and filming New additional information on coping with reporting traumatic stories and how news organisations use Twitter and Periscope

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