

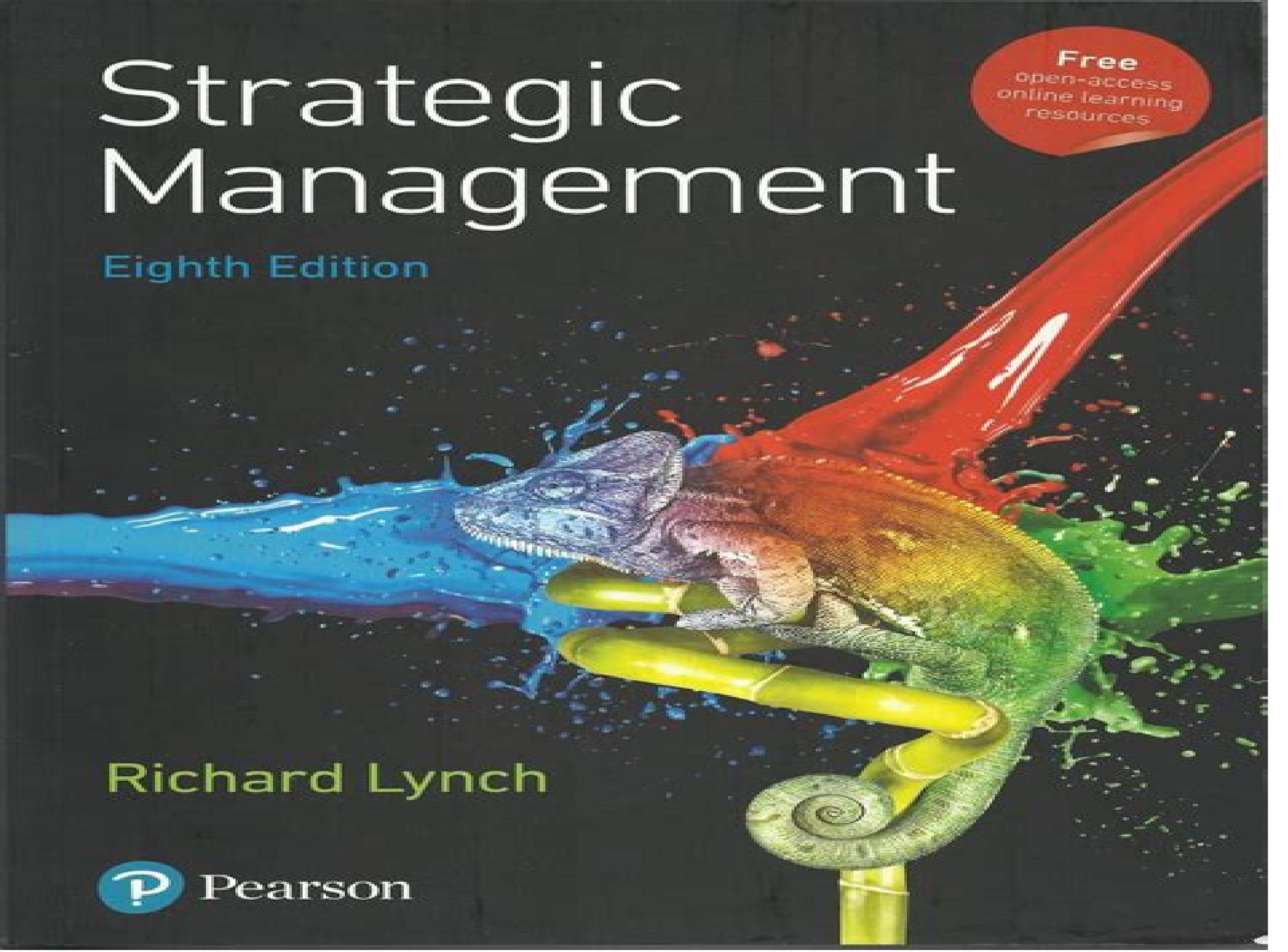
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oriented and real life examples and cases developed to give you a view of how strategic management is done rightly and wrongly in Canadian and world business this Canadian Edition is your guide to climbing the ladder to success Essentials of Strategic Management John E. Gamble, Arthur A. Thompson, Margaret Ann Peteraf, 2023 The standout features of this edition of Essentials of Strategic Management are its concisely written and robust coverage of strategic management concepts and its compelling collection of cases The text presents a conceptually strong treatment of strategic management principles and analytic approaches that features straight to the point discussions timely examples and a writing style that captures the interest of students While this edition retains the 10 chapter structure of the prior edition every chapter has been reexamined refined and refreshed

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Strategic Management Herbert Sherman, Daniel James Rowley, Barry R.

Armandi,2006 Strategic Management An Organization Change Approach examines the art and science of strategic management in businesses and other organizations Working from an established theoretical base this new work discusses practical applications of various strategic management philosophies while focusing on strategy as organizational change Sherman Rowley and Armandi outline specific strategies and tactics that managers can use to maximize not only productivity but also satisfaction in their human organizations In an interactive and approachable manner Strategic Management analyzes the importance of an organization s internal and external environment explains how to develop an organizational mission vision values and goals identifies human level vs corporate level strategy choices and offers advice on how managers can effectively implement their plans The authors also consider variables that might affect the proposed strategic management approaches such as international environments and non profit government and small businesses Strategic Management Aron Thompson,Alonzo J. Strickland,1994 **Strategic Management** Fred R. David,2001 Cases only version of the Strategic Management Concepts and Cases text **Strategic Management** Thomas L. Wheelen,J. David Hunger,1984 *Strategic Management* A. J. Almaney,1992

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