

LAUREN CHEN

Phone: (123) 456-7890

Email: lauren.chen@mail.com

Address: 47 W 13th St, New York, NY 10011

SUMMARY

Digital Marketing Specialist with 4+ years of experience in online marketing, branding, and business strategy across music, media, and entertainment industries. Skilled in evaluating financial needs and implementing multi-pronged digital strategies that increase revenue and drive brand growth.

PROFESSIONAL EXPERIENCE

Digital Marketing Specialist, New York, NY

TRIANGLE MUSIC GROUP, August 2020–Present

- Manage digital sales and streaming accounts to improve brand positioning and growth
- Source and develop new strategic partnerships, social engagements, and advertising opportunities that generate new revenue streams
- Collaborate with internal departments to execute national advertising campaigns, plan global digital distribution, and re-deploy a 1M+ consumer sales and marketing database

Digital Marketing Associate, New York, NY

MOMO SOFTWARE, August 2020–Present

- Worked with management to develop and apply digital marketing plans with a focus on driving acquisition and conversion
- Devised and implemented robust digital acquisition plans, ensuring precision in financial reporting, budgets, and forecasts
- Increased conversions by 15% from paid sources (PPC, Grant, Display, and VOD)

EDUCATION

Bachelor of Arts, Communications, New York, NY

New York University, Expected Graduation March 2022

Honors: cum laude (GPA: 3.6/4.0)

SKILLS

- Digital Data Analytics/Marketing
- Adobe Photoshop
- Adobe Illustrator
- Microsoft Office

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Puja Mehta



Resume Template Prices:

The Bottom-of-Funnel SEO + LLM Cost Hacker's Guide İsmail Günaydın,2025-07-26 Turn every click into revenue and slash AI content costs like a pro The Bottom of Funnel SEO LLM Cost Hacker's Guide is your tactical manual for mastering AI powered SEO and dominating conversion focused content Designed for marketers growth hackers and founders this book shows you how to capture ready to buy search traffic and scale content ops using the smartest Large Language Model LLM hacks In a digital world where everyone's focused on top of funnel fluff this guide goes deep right where money changes hands What you'll unlock Advanced bottom funnel SEO strategies that convert traffic into transactions How to structure and scale programmatic SEO with AI precision Real world playbooks for slashing LLM content costs while improving quality Prompt engineering secrets for ecommerce SaaS B2B and affiliate content AI powered workflows for briefs outlines CTAs and persuasive copywriting Conversion first optimization schema and internal linking architecture Built for the next wave of content led growth this book is part SEO crash course part AI cost optimizer and 100% no fluff Maximize output Minimize spend Monetize smarter Whether you're a content strategist a solo founder or an SEO consultant this is the competitive edge you've been looking for *Create, Price & Scale Digital Products to \$5K+/Month* Anakpiyik,2026-02-19 Are you ready to build a digital product empire but don't know where to start You've seen people making thousands of dollars selling digital products online and you're wondering Could I actually do this The answer is YES And you don't need a huge following fancy equipment or technical skills to get started Create Price it's a proven actionable framework to build a legitimate business selling intangible assets like ebooks templates and courses Inside this 90 Day Roadmap you will discover The Validation Test How to validate your product idea in 48 hours before you spend months building something nobody wants The MVP Framework Essential tools to create your first Minimum Viable Product quickly and for free Pricing Psychology Why charging 5 is a mistake and how to use Value Based and Tiered Pricing to maximize your profits Sales Systems The best platforms like Gumroad and Sellfy to host your products and how to write a high converting sales page Traffic Scaling Organic and paid marketing strategies to go from your first sale to a consistent 5 000 per month Stop bookmarking ideas and start building your financial freedom Read this guide take action and launch your first digital product today **Make Money Using AI Tools in 2026** Visualynk ,2026-02-17 A Beginner's Step by Step Guide to Earning Online with Artificial Intelligence Are you curious about making money online but don't know where to start Artificial Intelligence is changing the world And now beginners can use AI tools to build real income without coding without a big investment and without years of experience This practical guide shows you how to turn AI into a powerful income tool Inside this book you will learn What AI really is in simple language The best beginner friendly AI tools to start with 7 realistic ways to make money using AI How to start freelancing with AI How to create and sell digital products How to build a personal brand that attracts clients A complete 30 day action plan Common mistakes to avoid This is not a get rich quick book This is a realistic

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