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MANAGEMENT

AN INTRODUCTION

David Boddy



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Glossary A companion website at www.pearsoned.co.uk/boddy provides tools for revision such as self assessment questions and flashcards and for research such as weblinks and case study updates David Boddy is a Research Fellow at the School of Business and Management University of Glasgow He is author of two other books published by Pearson Education *Managing Information Systems An Organisational Perspective* 2005 and *Managing Projects* 2002

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