

# Hospitality and tourism management Syllabus

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## Part 1: Course Information

### Instructor Information

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### Course Description

This course is for people who are interested in hospitality and tourism management and at the same time achieve/improve their English proficiency level. In this course communicative skills play a fundamental role because our graduates will be capable of providing the customer an excellent and professional service; they will of course learn from travel organization to hotel operation.

#### Prerequisite

- B1 English Level

#### GE Area if Applicable

- To obtain the course certification you must complete the 2 modules.

### Textbook & Course Materials

#### Required Texts/Resources

- Zahedpisheh, N., Abu Bakar, Z. B., & Saffari, N. (2017). English for Tourism and Hospitality Purposes (ETP). *English Language Teaching*, 10(9), 86-94.  
<https://files.eric.ed.gov/fulltext/E11151526.pdf>

# Hospitality And Tourism Management Course Syllabus

**D Siedentop**



## **Hospitality And Tourism Management Course Syllabus:**

**A Guide to College Programs in Hospitality and Tourism** Council on Hotel, Restaurant and Institutional Educa,1997  
The future is in your hands with the brand new edition of A Guide to College Programs in Hospitality Tourism Over 550 college and university programs worldwide with 50 new school listings The hospitality and tourism industry is one of the world's biggest and fastest growing business areas with a terrific employment outlook for the years ahead if you have the education and skills to meet the rising demand for qualified professional staff Where can you get the training you need Which program is the right one for you This specialized guide helps you answer these crucial questions and more with career information and college listings covering Industry career paths and opportunities Trends in hospitality and tourism education Program components comparison and selection Individual program features and application procedures Accreditation and student enrollment Admission and graduation requirements Sources of financial aid You'll also find Listings indexed alphabetically and by degree type area of specialization and geographical location A useful contact list of professional organizations And much more Culinary arts Restaurant management Foodservice Hotel and lodging management Convention and meeting services Travel and tourism Recreation services [Adaptive Learning Technologies for Higher Education](#) Minh Tung, Tran,2024-08-05 In today's rapidly evolving higher education landscape educators face the daunting challenge of providing meaningful and compelling learning experiences to diverse students The integration of technology the shift towards student centered learning and the imperative to foster inclusive environments all contribute to the complexity of this task Traditional teaching methods are needed to meet these demands requiring educators to adapt and innovate in their approaches Adaptive Learning Technologies for Higher Education offers a comprehensive solution to these challenges By focusing on specific learning experiences and a variety of methodologies including online platforms and gamification the book provides practical techniques to enhance classroom environments It also emphasizes technology integration skills based learning programs and inclusivity addressing critical areas of concern for educators seeking to improve student engagement and outcomes *Handbook for Distance Learning in Tourism* Kaye Sung Chon,2012-12-06 Deliver quality instruction to your students on campus or off The Handbook for Distance Learning in Tourism is a practical down to earth guide to developing and using print based and Internet based flexible learning resources for courses where students rarely if ever attend on campus classes Whether you're a teacher who needs to develop course notes into a flexible learning package a Web site or both or you just want information about how to teach in a flexible environment the book will provide the help you need in language you can understand Designed to guide you through the completion of a project or a semester this hands on book offers strategies suggestions hints and examples and includes a hotel and tourism case study that illustrates effective concepts and strategies Written by Gary Williams co editor of The Internet and Travel and Tourism Education Haworth this unique book will help you develop print based and Internet based learning resources instead of focusing only on one or the

other breaking down the barriers placed between learning environments The strategies presented are timeless with no comparisons of specific commercial or noncommercial products to become outdated and no Web site addresses to become useless The book makes extensive use of tables graphics and illustrations and has its own Web site that s regularly updated listing online resources arranged on a chapter by chapter basis The Handbook for Distance Learning in Tourism examines the roles and characteristics of a project manager developing and buying resources considerations before committing to a project maximizing project ownership ensuring quality content educational design guidelines media foundations production design and maintenance of print resources developing and using Web sites computer mediated contact course management systems CMS and much more The Handbook for Distance Learning in Tourism is an invaluable guidebook for educators working in the field of hotel and tourism management as well as academics project managers and educational designers who are interested in flexible learning developments

**International Marketing in Tourism and Hospitality** Alena Klapalová, Vysoká škola obchodní a hotelová, 2014

**Resources in Education**, 1984

**The Directory of Graduate Studies**, 1999

**Journal of Hospitality & Tourism Education**, 2006

*Hospitality Management Education* Kaye Sung Chon, Clayton W Barrows, Robert H Bosselman, 2013-04-03

Help students succeed now and in the future in any aspect of the hospitality field Hospitality Management Education focuses on the academic aspect of hospitality the mechanisms of hospitality education programs their missions their constituents and the outcomes of their efforts This book examines why people study hospitality management the vast opportunities the field offers and ways to best prepare students for a career in the industry or in academia Within Hospitality Management Education you ll find exhibits figures tables and insight into innovative practice methods that will strengthen your skills as an educator and contributor to the growing success of this discipline Containing research and first hand accounts Hospitality Management Education offers you insight into qualities and strategies that make educators or employees effective and successful in the industry You ll find useful information to help you better prepare students and enhance your teaching skills such as understanding the history and advances of hospitality management education during the past 75 years stressing the difference between the hospitality industry and other industries to help prospective hospitality students understand the unique rigors of hospitality examining degree programs in the United Kingdom Australia and the United States to identify common global teaching trends differences and program outcomes enhancing student learning and education programs by linking academic hospitality programs to industry through internships involvement with industry associations and advisory councils assuring quality in academic programs through accreditation certification outside peer reviews outside reviews by the industry and administrative reviews of the faculty preparing for a professional academic career through strategic career planning networking and targeting hospitality programs Hospitality Management Education discusses educational trends as a whole over the past decade to give you insight into future directions of hospitality such as increased specialization growing numbers of faculty more funding and

increased academic focus on research and scholarship In this valuable volume you ll find methods and suggestions that will make you a more knowledgeable and effective educator *Contemporary Human Resources Management in the Tourism Industry* Tüzünkan, Demet,Alt?nta?, Volkan,2018-08-24 The tourism industry is the largest service industry and the largest employment generator in the world This was made possible by increasing globalization and disposable income with the labor force playing an important role Factors such as quality of services and business performance depend on a well educated well trained skilled enthusiastic and committed workforce Contemporary Human Resources Management in the Tourism Industry is a pivotal reference source that provides research on the role of human resource departments in creating value for the workplace through innovation and efficient work processes While highlighting topics such as organizational structure gender equality and employee motivation this publication explores the development of organizational culture as well as methods of translating business strategy into action through dramatically managing staff on all levels in the tourism industry This book is ideally designed for human resources managers business owners business professionals researchers and academicians seeking current research on the organizational skills and strategies necessary in creating effective tourism businesses

**British Qualifications** Kogan Page,2006 The field of professional academic and vocational qualifications is ever changing The new edition of this highly successful and practical guide provides thorough information on all developments Fully indexed it includes details on all university awards and over 200 career fields their professional and accrediting bodies levels of membership and qualifications It acts as an one stop guide for careers advisors students and parents and will also enable human resource managers to verify the qualifications of potential employees **Leisure, Recreation, and Tourism Abstracts** ,1981 **CHRIE Communique** ,1997 **Hospitality** ,2003 **Introduction to Hospitality Management** Eva Smith,John R. Walker,2006-09 [Introduction to Hospitality Management](#) John R. Walker,Josielyn T. Walker,2012-07 ALERT Before you purchase check with your instructor or review your course syllabus to ensure that you select the correct ISBN Several versions of Pearson s MyLab check with the seller before completing your purchase Used or rental books If you rent or purchase a used book with an access code the access code may have been redeemed previously and you may have to purchase a new access code Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code Check with the seller prior to purchase Capturing the flavor and breadth of the industry *Introduction to Hospitality Management Fourth Edition* explores all aspects of the field including travel and tourism lodging foodservice meetings conventions and expositions and leisure and recreation Devoting six chapters to management the text focuses on hospitality and management and uses first person accounts corporate profiles and industry morsels to foster a student s appreciation for the field Throughout author John R Walker invites students to share this industry s unique enthusiasm and passion The text is organized into five sections the hospitality industry and tourism lodging restaurants managed services and beverages recreation theme parks clubs and gaming

entertainment and assemblies and event management Each section includes insight from industry professionals contains up to date information on career opportunities and includes many examples illuminating current industry trends and realities Extensively revised and updated this edition contains new photos new page layouts and new coverage on topics ranging from sustainability to globalization

Tourism Recreation Research ,2001

**National Guide to Educational Credit for Training Programs 2004-2005** Jo Ann Robinson,Troy Polite,Nancy Musick,2004 For more than 25 years this guide has been the trusted source of information on thousands of educational courses offered by business labor unions schools training suppliers professional and voluntary associations and government agencies These courses provide academic credit to students for learning acquired at such organizations as AT T Citigroup Delta Air Lines General Motors University NETg and Walt Disney World Resort Each entry in the comprehensive INational Guide R provides L L DBL Course title L DBL Location of all sites where the course is offered L DBL Length in hours days or weeks L DBL Period during which the credit recommendation applies L DBL Purpose for which the credit was designed L DBL Learning outcomes L DBL Teaching methods materials and major subject areas covered L DBL College credit recommendations offered in four categories by level of degrees and expressed in semester hours and subject areas s in which credit is applicable L L The introductory section includes ACE Transcript Service information For more than 25 years this guide has been the trusted source of information on thousands of educational courses offered by business labor unions schools training suppliers professional and voluntary associations and government agencies These courses provide academic credit to students for learning acquired at such organizations as AT T Citigroup Delta Air Lines General Motors University NETg and Walt Disney World Resort Each entry in the comprehensive INational Guide R provides L L DBL Course title L DBL Location of all sites where the course is offered L DBL Length in hours days or weeks L DBL Period during which the credit recommendation applies L DBL Purpose for which the credit was designed L DBL Learning outcomes L DBL Teaching methods materials and major subject areas covered L DBL College credit recommendations offered in four categories by level of degrees and expressed in semester hours and subject areas s in which credit is applicable L L The introductory section includes ACE Transcript Service information

*Distance & Supported Open Learning* ,1999

**Directory of Postgraduate Studies 2002** Hobsons Publishing, PLC,2001

**Black Issues in Higher Education** ,2001-09

## **Hospitality And Tourism Management Course Syllabus** Book Review: Unveiling the Power of Words

In a world driven by information and connectivity, the power of words has been evident than ever. They have the capability to inspire, provoke, and ignite change. Such may be the essence of the book **Hospitality And Tourism Management Course Syllabus**, a literary masterpiece that delves deep into the significance of words and their affect our lives. Written by a renowned author, this captivating work takes readers on a transformative journey, unraveling the secrets and potential behind every word. In this review, we shall explore the book's key themes, examine its writing style, and analyze its overall affect readers.

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