

MICHAEL HARRIS

Digital Marketing | SEO | SEM | Content Marketing

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PROFESSIONAL SUMMARY

Results-oriented marketing professional with over 5 years of experience in digital marketing, brand strategy, and content creation. Proven ability to drive brand growth, increase online engagement, and deliver data-driven results. Expert in utilizing digital tools and analytics to optimize marketing campaigns and achieve business objectives.

WORK EXPERIENCE

Marketing Manager

XYZ Corporation, Sydney, NSW

January 2022 – Present

- Lead a team of 5 in creating and executing digital marketing strategies across multiple platforms, including social media, SEO, and email campaigns.
- Achieved a 35% increase in website traffic and 50% boost in social media engagement within the first year.
- Managed a marketing budget of \$200,000, ensuring maximum ROI through cost-effective advertising strategies.

Digital Marketing Specialist

ABC Solutions, Melbourne, VIC

June 2018 – December 2021

- Developed and executed SEO and SEM strategies that increased organic search traffic by 25%.
- Created and managed Google Ads and Facebook Ads campaigns, resulting in a 20% increase in qualified leads.
- Produced engaging content for blogs, newsletters, and social media platforms to attract target audiences.

EDUCATION

Bachelor of Marketing

University of Sydney, Sydney, NSW

Graduated: 2018

SKILLS

- Digital Marketing Strategy, SEO & SEM, Google Analytics & SEMrush
- Social Media Marketing, Content Creation & Copywriting, Budget Management, Data Analysis

CERTIFICATIONS

- Google Analytics Certified
- Facebook Blueprint Certification
- HubSpot Inbound Marketing Certification

Resume Template Discount Setup

Genny Cramer, Beth Hurst



Resume Template Discount Setup:

7 Low-Maintenance Income Streams Part-Time to Passive Chris Epicious, 2025-11-28 Conquer Financial Freedom 7 Low Maintenance Passive Income Streams for Busy Professionals Tired of the 9 to 5 grind and endless hustle culture promises that leave you drained Chris Epicious a proven expert in building sustainable wealth introduces The 7 Low Maintenance Income Streams Part Time to Passive your essential guide to achieving genuine financial independence without sacrificing your valuable time This isn't a get rich quick fantasy Epicious cuts through the noise offering a practical step by step roadmap specifically designed for busy professionals Discover how to build multiple semi passive income streams that work for you even with a demanding career Are you a busy professional struggling to find time for side hustles that actually pay off This book is your solution Epicious reveals his proven Effort Curve methodology simplifying the transition from initial setup requiring manageable part time effort to truly low maintenance passive income generation You'll learn to leverage your existing skills and time even with limited availability to create a robust and resilient income portfolio Inside you'll discover 7 accessible and scalable low maintenance income streams including Rental Arbitrage Become a landlord without property ownership Dividend Portfolios Build wealth with a set and forget strategy Digital Products Create once sell endlessly for passive revenue Licensing Monetize your expertise on autopilot Virtual Assistant Arbitrage Delegate and profit from a booming industry Small Subscription Services Secure predictable recurring income Micro SaaS Develop software that runs itself This comprehensive guide provides Realistic timelines and effort requirements for each income stream Step by step setup guides tailored for time strapped individuals Essential monthly maintenance checklists for minimal effort Actionable strategies based on the Effort Curve and a machine like approach to income Inspirational case studies of professionals who have achieved significant passive income A 90 Day Implementation Framework to get you started immediately A Self Assessment Quiz to find your ideal income streams The 2 Hour Sunday Setup Routine for maximum efficiency Guidance on building your Income Stream Command Center and mastering time blocking Strategies for scaling your income without burnout A comprehensive first year roadmap with quarter by quarter plans Valuable resources and tools to support your passive income journey Stop letting your income dictate your life The 7 Low Maintenance Income Streams empowers you to take control build wealth systematically and achieve your financial freedom goals Chris Epicious's simple profound advice Do the simple Fix your income and achieve your cash flow goals is your key Don't just dream of passive income build it Scroll up and click Buy Now to start your journey to financial independence today

High-Level Resumes Marshall A. Brown, Annabelle Reitman, 2005 A resource for every executive looking to create a resume that highlights his/her experience

EResumes Susan Britton Whitcomb, Pat Kendall, 2001 An A to Z guide for job seeking online in the 21st century this book tells how to construct post attach and send the perfect resume to ace the job

The Federal Resume Guidebook Kathryn K. Troutman, 1999 Applying for a federal job or promotion no longer requires a lengthy lifeless form Instead applicants can

emphasize their strengths skills and smarts in resumes that will hook hiring staff and make personal qualifications shine

How to Climb the Self-Publishing Rockface Jayne Willingale,2024-04-28 Knowing what to expect when you are self publishing is half the battle How to Climb the Self Publishing Rockface takes you through the main self publishing routes step by step so there are no surprises when you start It covers the same processes as in my videos available here but in greater depth It will give you the behind the scenes look at each of the publishing routes as well as the main points to cover before you start A guide through the main online publishing routes and the best way to go about it What you need to have before you publish How best to keep track of what you are doing and why A whole range of resources to help you I show you each step of the publishing process in three different platforms give you links to extra help and if you need even more help there is a Companion Workbook available too If you ve written a book or always wanted to publish a book online but had no clue how to go about it this is the book for you

The Resume.Com Guide to Writing Unbeatable Resumes Warren Simons,Rose Curtis,2003-08-22 The nation s 1 online resume service offers its exclusive advice on how to craft a winning resume The Resume com Guide to Writing Unbeatable Resumes draws upon the author s considerable expertise as well as the vast Resume com database to arm job seekers with Sample resumes for every profession and job category at every level from entrylevel to executive A comprehensive database of keywords arranged by industry Electronic job hunting advice and strategies with tips on how to make any resume stand out online A detailed Before After resume trouble shooting worksheet Job seekers will also find an exciting added value with this essential text With the purchase of this book they ll be able to receive a free resume consultation with one of Resume com s career consultants

Resumes for Hard Times Bob Weinstein,1982

Creative Job Search Brian Lambie,2002-11

Instructor's Manual and Key with 3.5 IBM Disk to Accompany PowerPoint 7 for Windows 95 Margaret Marple,Sharon Anne Fisher-Larson,1997-04-28 The Annotated Instructor s Edition provides the kind of point of instruction assistance you need to enrich your teaching with relevance and effectiveness It s designed to help you meet the diverse needs and learning styles of your students

Creative Job Search ,2005

Webmaster Career Starter Joan Vaughn,1999 Webmaster It s as exciting a career as it sounds And at this point in time it has just about everything going for it Soaring salaries Flexible hours Your choice of locations Work that s out there on the cutting edge of information technology And for the future Opportunities unlimited

Successful Resumes and Interviews Carl Perrin,Peter Dublin,1993-12-31 Written in an easy to understand format this book provides in depth coverage of the job search process with special emphasis on resume development letter writing and interviewing skills Features job lead analysis shows readers how to evaluate leads and compare them to their own qualifications resume writing material explains how resumes can be effectively developed to secure job interviews letter writing material details how cover letters can be used to enhance resumes hypothetical cases help readers understand the kinds of choices they will have to make in creating their own resumes practical interview tips discuss preparation developing a positive attitude types of interviewers

frequently asked questions follow up techniques and more model resumes present various formats as well as resumes for people in different careers and levels of experience ALSO AVAILABLE INSTRUCTOR SUPPLEMENTS CALL CUSTOMER SUPPORT TO ORDER Instructor s Manual ISBN 0 8273 5992 6 *PowerPoint 7.0 for Windows* Margaret Marple, Sharon Anne Fisher-Larson, 1999-12 PowerPoint 7 for Windows 95 equips students with the skills they need for success using Microsoft PowerPoint in today s hottest computer operating environment An extensive array of exercises teaches and challenges students while illustrations of screens and the accompanying icons help them to follow instructions for hands on practice Students gain real world experience by performing many of the same tasks required in business settings A comprehensive instructional package allows instructors to tailor the program to teaching styles lab needs student objectives and student learning styles **Problem Solving and Programming Concepts** Maureen Sprankle, 2003 Ideal for novice and experienced programmers alike this book shows readers how problem solving is the same in all computer languages regardless of syntax Using a step by step generic non language specific approach with detailed explanations and many illustrations it presents the tools and concepts required when using any programming language to develop computer applications *How to Find a Teaching Job* Genny Cramer, Beth Hurst, 1999-06 This brief booklet is designed for future teachers who are beginning the process of seeking employment in the education field It details how to successfully find a teaching job covering everything from networking during student teaching to developing a portfolio while also focusing on interviewing and negotiating As a part of the Student Enrichment Series this guide can be packaged for free with a core Education text with each additional SES guide added at a cost of 2 net to the bookstore and can also be purchased individually Please contact your local Merrill Education Prentice Hall Representative for a special package ISBN before placing your order with your bookstore **Using WordPerfect in Your Job Search** David Franklin Noble, 1995 A new focused kind of computer book that shows readers how to use the power of WordPerfect to create quality resumes cover letters and other important job search documents Detailed step by step instructions make it easy to create different types of resumes such as combination resumes chronological resumes resumes from templates scannable resumes and hypertext *Microsoft Publisher 98* Elizabeth Eisner Reding, Reding, 1998 **Dynamic HTML** Sasha Vodnik, 1998 Part of the Illustrated Series this text offers a quick highly visual step by step approach for learning how to create interactive dynamic Web pages using DHTML Also includes coverage of cascading style sheets and scripting Terrific as a reference for future use *Microsoft Office 2010 Demystified* Karin Rex, 2011-11-05 It s EASIER than ever to get started with Microsoft Office 2010 Navigate your way around the Microsoft Office 2020 suite without getting lost in too many details Microsoft Office 2010 Demystified shows you the ropes and explains the new handy and most popular functions of each application Written in a step by step tutorial format this practical guide begins with an overview of the suite and the universal features that can be used in all of the individual programs Then you ll drill down into the specifics of Word Excel PowerPoint Outlook and Access

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