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Facebook 2025

Zhe Xu



Facebook 2025:

Hope and Contemporary Israeli Peace Movements Liv Halperin, 2025-12-02 This book investigates and compares two contemporary Israeli peace movements through the angle of collective emotions and specifically of hope Drawing on empirical qualitative research combining interviews with Jewish and Arab Palestinian activists and ethnographic work the work provides unique documentation of the birth and development of Standing Together a mixed gender peace movement and Women Wage Peace a women s peace movement It explores the meaning of hope for Israeli peace activists and shows the concrete efforts that both movements undertake to trigger hope as part of an intersectional peace politics and of a non partisan women s peace politics respectively The book also engages with the post October 2023 developments in the Middle East showing how both peace movements now followed by others in the Israeli peace camp continue to invest in their politics of hope amid devastation fatigue and fear Offering a gendered typology of hope related emotion work useful beyond the cases at hand the book proposes that collective hope based action combined with other emotions might be powerful in all contexts of despair and protracted conflicts This book will be of interest to students of peace and conflict studies social and peace movements gender studies non violent resistance international relations and Israel Palestine Middle East

Overcoming Trumpism Larry N. Gerston, 2026-03-19 Defining Trumpism as an ideology that preceded Trump s election and will outlast his political career this book explores solutions to problems that have long plagued contemporary American democracy

Digital Wisdom Richard Lachman, 2026-02-27 Inviting us to an active role in reshaping technology is at the core of Digital Wisdom Searching for Agency in the Age of AI The book helps you understand more about the underlying issues of AI social media and data analytics so we all can pick a better path together This book explores how fundamental aspects of today s digital technology intersect with our rights and assumptions about private life individual autonomy and social boundaries This exploration begins with a discussion about what all that data collected about us is for and how companies governments and ourselves as people who also work for those companies and governments might want to alter the dynamic The book looks at our changing sense of privacy and how data is not just recorded but fused correlated shared and acted upon in ways that seem fundamentally different than our laws or principles once assumed It talks about technology s role in making us seem to be more divided than ever affecting our politics our pastimes and even our basic ability to connect with one another Examining ways in which technology is used to change our minds sometimes for our benefit and sometimes to our detriment the book breaks down the increasing use of algorithms that impact our everyday lives so we can build a more ethical practice of digital technology This exploration about our digital future invites us to instead build a practice of Digital Wisdom It makes an argument for how we can use this wisdom to live more fully in the ways we want with the features of technological advancement we choose It suggests how our educational systems industries and governments could shift to better support Digital Wisdom These ideas are not exhaustive Digital Wisdom is a mindset rather than a simple

set of steps to follow Applying this mindset is going to take creativity from all of us but in the end the Digital Wisdom mindset will guide us in taking concrete steps towards a more responsible digital future

Sport Public Relations G. Clayton Stoldt, Stephen W. Dittmore, Mike Ross, 2026-02-16 Now in its fourth edition Sport Public Relations provides students educators and professionals with the foundational knowledge and modern strategies needed to navigate the evolving world of sport public relations

Facebook Ads 2025: The Ultimate Step-by-Step Strategy to Grow Your Business Logan Preston Hayes, 2025-07-10 Master Facebook Ads in 2025 Fast Clear Results Driven Facebook Ads 2025 provides a powerful up to date roadmap for marketers entrepreneurs coaches and small business owners seeking real growth through Facebook advertising Whether you re just starting out or already running ads this guide delivers what works right now What You ll Learn Inside 2025 s latest tactics Leverage Meta s newest features AI tools dynamic creatives and optimized ad formats to stay ahead Step by step campaign setup Built from the ground up create launch and manage profitable campaigns without guesswork Targeting tracking scaling strategies Master audience targeting and budget scaling so ads grow with your business Clear visuals walkthroughs Screenshots and diagrams guide every step just like top rated FB Ads books praised for being very clearly written and easy to understand Why This Book Helps You Succeed Save time money Avoid wasted ad spend launch campaigns confidently with proven methods Boost ROI predictably Learn to optimize campaigns efficiently spend minutes not hours each week Scale without stress Understand how to gradually increase budget without disrupting performance Stay current Regularly updated for 2025 so you re working with the newest tactics not outdated advice Perfect For Marketers aiming to scale lead generation sales funnels or e commerce revenue Coaches creators consultants wanting to fill programs using ads that convert Small business owners seeking a clear roadmap to grow brand awareness and sales Beginners and pros alike easy to follow for newcomers yet filled with advanced strategies for experienced advertisers Ready to Grow Stop wasting time on trial and error With Facebook Ads 2025 you ll have a tested step by step system to launch winning campaigns scale smartly and grow your business faster than ever Grab your copy now and give your ads the edge they deserve in 2025

ECSM 2021 8th European Conference on Social Media Dr Christos Karpasitis, 2021-07-01 Conference Proceedings of 8th European Conference on Social Media

The Ultimate New Facebook Ads 2025: Step by Step Proven Strategy To Grow With Facebook Advertisement Colton Avery Mitchell, 2025-07-10 Dominate Facebook Ads in 2025 No Guesswork Required The Ultimate New Facebook Ads 2025 is your comprehensive battle tested roadmap for cutting through Facebook s ever changing ad landscape and achieving real results whether you re a beginner or a seasoned marketer What You ll Uncover Inside Step by step breakdowns From campaign structure to optimizing creatives and scaling for profit Latest 2025 tactics Up to date insights on AI driven optimization dynamic creative and unrestricted targeting strategies Hands on visuals Clear screenshots and diagrams guide you through every click what to tweak where and why Scalable strategies Includes full systemization weekly optimization rhythms and data driven scaling methods Why It Stands

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Authoritarian and Illiberal Influence Sonja Katharina Schiffers,2026-03-19 Examines how and under what conditions Russia s and Turkey have contributed to the contestation of democracy in South Eastern Europe and Eurasia

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The Fashion of Clueless Mona May,2026-03-10 The film would not have become the classic that it has without Mona May s involvement Her work was magic in Clueless Alicia Silverstone As if Revisit the iconic plaids statement hats and chic dresses from Clueless with this behind the scenes look at how costume designer Mona May created a unique and unforgettable on screen world through fashion Ever since hitting screens in 1995 Clueless has reigned as one of the most inspirational fashion films of all time From Cher s sunny yellow plaid Jean Paul Gaultier skirt suit to her sleek fitted red Ala a dress every outfit defined a teen who revered fashion as much as her friendships Add to that BFF Dionne s legendary head to toe looks and a few magical makeovers and Clueless was cemented as a classic film with incredible clothes at its core Celebrate the movie s thirtieth anniversary with costume designer Mona May who alongside fashion writer Monica Corcoran Harel shares her creative process and her collaboration with actors to make every character come alive Step inside May s design studio and fitting room to hear how she conceptualizes costumes from silhouette to ensemble Whether thrifting through Los Angeles or pulling straight from the runways of Paris May reveals how she selected and sourced high and low pieces for all your favorite characters including Cher Tai Dionne Amber and Christian Featuring behind the scenes photos production stills and intimate chats with key cast and creatives such as Alicia Silverstone and director Amy Heckerling this book explores how personal style reveals a persona and includes tips for creating your own main character looks This compelling and stylish book is perfect for fans of pop culture fashion design and art and is a record of the enduring cultural impact of the film

Technofeminist Resistance Christina Grammatikopoulou,2026-03-19 Looks at feminist resistance in the physical and digital space exploring strategies and aesthetics that express dissent as well as subversive uses of technology that support gender equality

[Developing Consciousness for the Post-Capitalist Commons](#) Gregory Wilpert,2026-03-19 A unique trans disciplinary analysis that bridges politics philosophy psychology sociology and economics outlining what kind of social political consciousness is needed for the establishment of political and economic institutions that are based on principles of a post capitalist commons

Mike Meyers' CompTIA Security+ Certification Guide, Third Edition (Exam SY0-601) Mike Meyers,Scott Jernigan,2021-05-07 An up to date CompTIA Security exam guide from training and exam preparation guru Mike Meyers Take the latest version of the CompTIA Security exam exam

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Nutzerakzeptanz von Display Marketing auf Social Media. Bedeutung von Instagram Ads im deutschen Werbemarkt Florian Müller,2023-12-04 Masterarbeit aus dem Jahr 2023 im Fachbereich BWL Offline Marketing und Online Marketing Note 1 0 Rheinische Fachhochschule K In Fachbereich Medien Sprache Deutsch Abstract Diese Masterarbeit analysiert die Nutzerakzeptanz von Display Marketing auf Social Media Plattformen speziell Instagram Ads und identifiziert Schl selfaktoren die diese Akzeptanz beeinflussen Sie bietet wertvolle Einblicke f r Werbetreibende um effektivere Instagram Werbekampagnen zu gestalten In der Untersuchung wird die rasante Entwicklung und Bedeutung von Instagram Ads im deutschen Werbemarkt hervorgehoben Es wird ein spezielles Nutzerakzeptanzmodell f r Instagram Ads entwickelt das auf dem Technology Acceptance Model TAM und dem Werbewertmodell basiert Eine quantitative Studie mit 497 Teilnehmern im Alter von 18 bis 24 Jahren validiert dieses Modell und identifiziert zentrale Einflussfaktoren wie Glaubw rdigkeit Informativ it Irritation Unterhaltsamkeit soziale Interaktion sowie Datenschutz und Aufdringlichkeitsbedenken Die Ergebnisse bieten wertvolle Erkenntnisse f r Werbetreibende und weisen auf notwendige Anpassungen f r eine erfolgreiche Instagram Marketingstrategie hin

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