

STEVEN JACOBS

PROFESSIONAL TITLE

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- stevejacobs.com

SUMMARY

Your summary goes here. It's the **last stage in the resume writing process**, so pick it up in the end. Focus more on what value you can provide, instead of what you are looking for. Limit it to **2-3 lines max**.

KEY SKILLS

Market Research
Social Media Strategy
Social Media Analytics • Social Media Content Creation & Curation
Marketing Collateral
Keyword Research
Search Engine Optimization
Client Servicing
Blog Writing
Digital Marketing
Website Content Proofreading
Content Management & Editing

TECHNICAL SKILLS

Languages: VB6, SQL, Web Services - C#, C, C++, Java, Perl

- **Operating Systems** : Windows (XP, NT 3.x- 4.0, 2000, 2003) and UNIX
- **Databases**: MS SQL Server (2008, 2005, 2000, 7.0, 6.S, 6.0), MS Access, FoxPro, DTS, DB2
- **Reporting**: Crystal Report, SQL Server 2005 Reporting Services (SSRS)

INTERNSHIPS

Enter official designation as per company records Sep '18 - Nov '18
Enter company name | Enter location (with state -)
Enter a one-line description of the company where you were working, with figures around revenue, geographic presence, no. of clients, etc.
Some rules will apply as discussed above

PROFESSIONAL EXPERIENCE

Enter the official designation as per company records Jun '19 - Sep '19
Enter company name in full | Enter location (with state -)
Enter a one-line description of the company where you were working, with figures around revenue, geographic presence, no. of clients, etc.

- Use one-liner points to present the details of your internship/part-time/professional experience
- Rename the section heading as *Relevant Experience* (if you want to show all your roles - internships, part-time, volunteering, etc. - in one section).
- **Bold keywords and phrases** where you would like to draw the recruiter's attention.
- Use **action verbs** to start off your points, and **achievement figures** (ballpark/approx figures will work as well) to demonstrate the extent of your contributions
- **It's the first step in the resume writing process.** Start off with updating this section first. Based on the keywords and functions you bold, accordingly update the Skills section. Based on that, update your summary. Make sure only those functions are mentioned in the Summary/Skills which have been substantiated in this section.
- Instead of writing all your one-liner points together, group similar points under unique subheadings as shown below:

Social Media Marketing

- Conducted research on **industry trends** & wrote compelling content for **social media posts**; created **5+ posts** daily
- Tracked **social media analytics** via HootSuite & other tools, and reported **results & new ideas** to our marketing team
- Created content to be shared by **20+ influencers** on Instagram, Facebook, and blog accounts to increase **traffic by 33%**

Content Management

- Liaised with the Editorial **team of 25** to manage social media content & community, while coordinating with **30+ freelancers**
 - Increased Instagram & Facebook **followers by 20% and 25%** respectively in **3 months**
- Coordinated with the Design team to create platform-specific social media assets such as **flyers, ads, videos, GIFs**, etc.
- Received **2 million+ likes** on **20+ posts** on Facebook, Twitter, and Instagram

EDUCATION

Enter your official degree (with major) Jun '12 - May '15

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625+ Easy Digital Product Ideas For Earning Passive Income While You Sleep Om Prakash Saini,2024-02-16

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101 Career Myths Debunked Elizabeth L. Campbell,2022-08-01. What if everything you know about careers is false? Bombarded by toxic misinformation about unemployment and failing career prospects, job hunters are often halted by fear. 101 Career Myths Debunked is essential reading for college students, job hunters, and career changers to discover the myths holding them back and reveal the surprising truths and practical steps that will set them on the path to career success. Written by a counseling psychologist and career psychology expert, 101 Career Myths Debunked is your personal career coach and ultimate planning guide. This easy-to-use workbook will show you how to boost your confidence and build a life you love. It walks you through the entire career development process and helps you deal successfully with everything you need to consider. You'll learn practical new ways to move forward from your present uncertainty into a promising future.

The Engineer's Career Guide John A. Hoschette,2010-04-26. This is the most complete career resource guide book for engineers dealing with the non-technical side of engineering. It provides career advice for engineers at all stages of their careers, whether newly graduated, mid-career, or soon to be retired. This book provides many real-world, practical, proven, common-sense career tips supported by actual work and experiences. Examples and tips deal with problems the engineer may encounter with supervisors, co-workers, and others in the corporation. The book provides step-by-step guidance on how to deal with career problems and come out ahead.

Careers in Roofing and Flooring Daniel E. Harmon,2015-12-15. Residential, commercial, and industrial roofing jobs and flooring, carpentry tasks, and materials, including green materials and the credentials needed for becoming a green roofer and floor installer, are investigated in this perceptive volume. Students learn about where to acquire basic carpentry skills and skills for using hand and power tools. Post-high school courses and degrees in business management and engineering are advantageous for advancing to supervisory positions or starting a new business. Sidebars include an interview with a

contractor the licensing requirements for independent contractors and how to go about constructing a roof of a complex home design

Step-by-step Resumes Evelyn U. Salvador, 2006 A step by step guide to writing an outstanding resume that offers expert tips and practical suggestions for filling in employment gaps using customizable ClipBullets choosing the right keywords and more Includes a CD with resume templates and worksheets

Money with AI: How ChatGPT Can Help You Jay Nans, 2025-11-14 The ebook Money with AI How ChatGPT Can Help You is a practical beginner friendly guide for honestly earning income using the free version of ChatGPT without requiring technical skills Core Philosophy and Realism The book establishes that ChatGPT functions as a time saving assistant and production partner not an automatic money making machine requiring consistent human effort and oversight It stresses avoiding get rich quick scams and setting realistic expectations initial earnings are typically small and emerge after a few weeks to a few months of consistent work Getting Started Initial chapters focus on using the free version of the tool explaining what ChatGPT can and cannot do and detailing the creation of effective prompts Key rules for successful prompts include being clear about the task providing context giving format instructions and iteratively checking and improving the AI s output Income Streams and Workflows The majority of the guide outlines multiple low barrier income streams providing step by step workflows tools primarily ChatGPT Canva Google Docs and example prompts for each Freelancing Writing Offering services on platforms like Fiverr and Upwork such as writing blog posts crafting product descriptions or producing outlines and content for ebooks Digital Products Passive Income Creating and selling simple digital goods like low content books journals planners templates resumes and mini guides using AI to speed up the creation process Specialized Services Providing research and report summarization generating social media content captions video scripts creating customer support materials FAQs email templates or packaging personal expertise into online micro courses The 30 Day Plan The book culminates in a structured 30 Day AI Income Plan 888 This plan guides the beginner through four phases Week 1 Learn Master the basics of ChatGPT and supporting tools Week 2 Create Samples Build a small portfolio of work samples and micro products Week 3 Publish Create professional profiles on freelance or digital product platforms Fiverr Etsy Week 4 Start Earning Actively apply for jobs and deliver first paid work Long term advice emphasizes consistency building business systems and slowly scaling through pricing and product bundling

Inclusive Learning 365 Christopher R. Bugaj, Karen Janowski, Mike Marotta, Beth Poss, 2021 Educators across the world are working to design individualized instruction that empowers every student to become experts at learning Technology and instructional interventions designed to support students with disabilities often eventually become mainstream and used by the masses These practices provide a pathway for designing inclusive equitable and accessible educational experiences that meet the needs of every individual learner This engaging book includes daily strategies accompanied by examples of tools that can be implemented immediately to design meaningful instruction Topics covered include role playing games for social emotional learning building literacy through captioned video coding to teach

early literacy text to speech for math and reading and much more The heart of the book is the shift in mindset that occurs by exploring a different practical inclusive strategy each day and infusing these strategies into everyday practice

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Resumes that Mean Business David R. Eyer,1990 Guide to writing resumes Includes 75 annotated resumes with the features employers like best and word processing tips **Management Information Systems** Effy Oz,2000 Textbook

Macworld ,1990 Expert Resumes for Career Changers Wendy S. Enelow,Louise Kursmark,2010 The down economy has prompted millions of people to consider changing jobs or industries to stay employed A major obstacle these people face is to write a resume that effectively connects their skills and experience to new opportunities Expert Resumes for Career Changers shows people who are transitioning from one career to another how to do just that This book features a collection of outstanding professionally written resumes designed for people transitioning into a new career In addition to 180 pages of sample resumes this book provides winning job search strategies sound resume writing advice and tips for creating and using electronic resumes New content for this edition includes completely updated resumes a new chapter on writing cover letters and a collection of cover letter samples Engineering News-record , **Free Stuff from America Online** Luanne S.

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Using WordPerfect in Your Job Search David Franklin Noble, 1995 A new focused kind of computer book that shows readers how to use the power of WordPerfect to create quality resumes cover letters and other important job search documents Detailed step by step instructions make it easy to create different types of resumes such as combination resumes chronological resumes resumes from templates scannable resumes and hypertext

Cruising America On-Line 2.5 Grace J. Beatty, Grace Joely, 1995 Bestselling authors Dr Gardner and Dr Beatty present a revision of the original Cruising America On Line This new Visual Learning Guide will teach the reader about the updated version of AOL Easy to follow screen shots that show the reader exactly what will appear on their computer screen help to make this an ideal guide for the beginning to intermediate user

Public Interest Job Search Guide, 1991

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