

# THE COMPLETE GUIDE TO FACEBOOK AD TARGETING

## DEMOGRAPHICS

**AGE**

- 13-17
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65+

**SEX**

- Male
- Female

**EDUCATION**

- High School
- Some College
- College
- Postgraduate

**RELIGION**

- Atheism
- Buddhism
- Catholicism
- Hinduism
- Judaism
- Islam
- Protestantism
- Sikhism
- Taoism
- Wicca
- Zen Buddhism

**ETHNICITY**

- American Indian or Alaska Native
- Asian
- Black or African American
- Hispanic or Latino
- Native Hawaiian or Other Pacific Islander
- White

**LANGUAGE**

- Arabic
- Chinese
- English
- French
- German
- Hebrew
- Hindi
- Italian
- Japanese
- Korean
- Portuguese
- Russian
- Spanish
- Tamil
- Vietnamese

**RESIDENCE**

- City
- Suburb
- Rural

**HOUSEHOLD TYPE**

- Married
- Partnered
- Single
- Divorced
- Widowed
- With Children
- Without Children

**EMPLOYMENT**

- Self-employed
- Employed
- Unemployed
- Retired
- Student

**INCOME**

- < \$10,000
- \$10,000 - \$14,999
- \$15,000 - \$24,999
- \$25,000 - \$34,999
- \$35,000 - \$49,999
- \$50,000 - \$74,999
- \$75,000 - \$99,999
- \$100,000+

**INTERESTS**

- Arts and Entertainment
- Business
- Education
- Food and Drink
- Health and Fitness
- Home and Garden
- Technology
- Travel
- Video Games
- Weather
- Work and Business

**ACTIVITIES**

- Attending Events
- Attending School
- Attending Work
- Commuting
- Cooking
- Drinking
- Exercise
- Going to Work
- Reading
- Shopping
- Traveling
- Volunteering
- Watching TV
- Working

**DEVICES**

- Android
- iOS
- Windows

**PLACEMENTS**

- Facebook
- Instagram
- Messenger
- News Feed
- Right Column
- Stories
- Video

## CONNECTIONS

**RELATIVES**

- Parents
- Siblings
- Spouse
- Children

**PEOPLE**

- Friends
- Friends of Friends
- People You May Know

**GROUPS**

- Groups
- Members of Groups
- People Who Like Pages



# Facebook Guide

**Rosina Ehmann**



## **Facebook Guide:**

## Whispering the Techniques of Language: An Emotional Journey through **Facebook Guide**

In a digitally-driven earth where displays reign supreme and quick communication drowns out the subtleties of language, the profound secrets and emotional nuances hidden within phrases frequently move unheard. Yet, set within the pages of **Facebook Guide** a fascinating fictional treasure sporting with organic thoughts, lies a fantastic journey waiting to be undertaken. Penned by a skilled wordsmith, this marvelous opus encourages readers on an introspective journey, softly unraveling the veiled truths and profound affect resonating within the fabric of every word. Within the emotional depths with this moving review, we can embark upon a heartfelt exploration of the book is primary styles, dissect its captivating writing design, and succumb to the powerful resonance it evokes deep within the recesses of readers hearts.

<https://socketapi.adit.com/public/book-search/default.aspx/Walking%20Workout%20How%20To.pdf>

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